

# POWERPLEX®



## BOND CREATOR

### CREATES NEW BONDS

PROTECTS AND STRENGTHENS THE HAIR FIBRE *DURING COLOURING*  
• BLEACHING • PERMING AND STRAIGHTENING PROCESSES •  
REDUCE BREAKAGES AND DAMAGES.



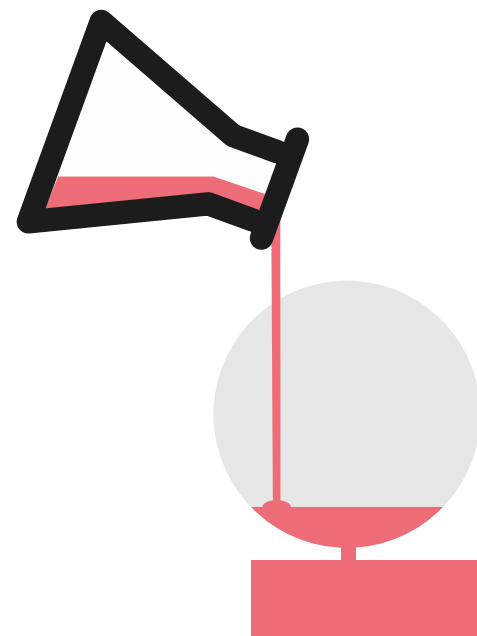
## BOND FORTIFIER

### FORTIFIES NEW BONDS

ENSURES NOURISHMENT AND HYDRATION  
ENHANCING THE COSMETIC EFFECTS OF TECHNICAL SERVICES

# SELECTIVE® PROFESSIONAL

## TREATMENT



COLORING

SUPER-LIGHTNERS

BLEACHING

CHEMICAL STRAIGHTENING

KERATIN SMOOTHING TREATMENT

PERMANENT

PERMANENT SPRAY

RESTRUCTURING

DIRECT COLORING

## POWERPLEX N.1 QUANTITY

**4ML REGARDLESS**  
OF THE MIXING RATIO AND THE QUANTITY OF MIXTURE

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**4ML EVERY 45G OF MIXTURE, REGARDLESS OF THE MIXING RATIO.**  
(ON FRAGILE AND STRESSED HAIR INCREASE TO 8ML).

**8ML EVERY 70G OF STRAIGHTENING PRODUCT**

**4ML EVERY 50ML OF TAMING FLUID**

**4ML EVERY 50ML OF PERMANENT PRODUCT**

**4ML MIXED WITH 50ML OF WATER**

**16ML MIXED WITH 90ML OF WATER**

**1ML EVERY 6ML OF DIRECT COLOR**

