



ON
care



SILVER GOLD

FOR THE CARE OF GREY, BLONDE AND BLEACHED HAIR

SELECTIVE[®]
PROFESSIONAL 

Is someone born blonde or do they become blonde?

Blonde is one of the most popular hair colours for women all over the world.

But how many types of “blonde” are there?

Regardless of the hair type and structure, its tone, the colour or bleaching treatment used to obtain the desired blonde, this colour is without doubt one of the hardest to deal with and maintain.

Constant attention and targeted treatments are necessary so that the blonde/grey colour can maintain its shine and gloss over time, without altering natural reflexes.

ONcare SILVER GOLD offers targeted solutions capable of adding shine and gloss to grey or bleached hair, exalting reflexes and stifling the unwanted tones typical of these colour treatments.

★ SILVER GOLD SPECIFIC LINE
FOR THE CARE OF GREY, BLONDE AND BLEACHED HAIR





OUR SOLUTION

ONcare SILVER GOLD offers a complete range of specific treatments designed to exalt and revitalise blonde/grey reflexes and limit the return of unwanted yellow tones.

The **ONcare SILVER GOLD** line

NEUTRALIZES

the unwanted reflexes typical of blonde or bleached hair

REVITALIZES

cold/warm tones

INTENSIFIES

the shine and gloss of light tones

ONcare SILVER GOLD products are ideal for revitalising the shine of blonde hair, limiting the reappearance of unwanted tones.



GOLDEN POWER
shampoo

Golden shampoo for warm natural or colour-treated blondes. Thanks to the antioxidantizing, conditioning and colouring properties of tumeric extract it cleanses delicately, revitalising and intensifying the depth and shine of the blonde colour and exalting its warm golden tones. Leaves hair conditioned, soft and full of body.

250 / 1000 ml



GOLDEN POWER
mask

Golden mask for natural or colour-treated warm blondes. Thanks to the antioxidantizing, conditioning and colouring properties of tumeric extract it nourishes and conditions in depth, revitalising and intensifying the shine of the blonde colour and exalting its warm golden tones. Gives renewed vitality and energy to hair, exalting its softness and shine.

200 ml



SILVER POWER
shampoo

Silver shampoo for bleached or grey hair. Thanks to the antioxidantizing properties of violet extract it cleanses delicately, revitalising and intensifying cold tones and neutralising unwanted yellow tones. Leaves hair conditioned, soft and full of body.

250 / 1000 ml



SILVER POWER
mask

A silver mask for bleached or grey hair. Thanks to the antioxidantizing properties of violet extract it nourishes and conditions in depth, revitalising and intensifying cold tones in bleached or grey hair, limiting the return of unwanted yellow tones. Gives hair renewed vitality and energy, exalting its softness and shine.

200 ml





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Tricobiotos S.p.A. Italy