A-Z OF MATRIX COLOUR
FOLLOWING THE FOUR BASIC RULES

**RULE 1:**
Determine the natural base level.

**LIFT & BUMP**

Use level finder and 50% grey swatch.

**RULE 2:**
Determine the target level you wish to achieve – lighten, darken or match natural level.

![Hair color swatches](image)

**RULE 3:**
Determine the tone desired. Recognise natural underlying pigment. Formulate to neutralise or accentuate.

**RULE 4:**
Determine the Volume (%) of Matrix Cream Developer needed to achieve the amount of lift or deposit required.
CONSIDERING THE NATURAL UNDERLYING PIGMENT

Remember that when lifting natural Hair colour warm tones such as Red, Orange and Yellow will always affect the final colour. This chart indicates which shades to use to neutralise while colour correcting.

<table>
<thead>
<tr>
<th>NATURAL HAIR COLOUR PIGMENTATION CHART</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NATURAL COLOUR LEVEL:</strong></td>
</tr>
<tr>
<td>1. Blue Black</td>
</tr>
<tr>
<td>2. Black</td>
</tr>
<tr>
<td>3. Dark Brown</td>
</tr>
<tr>
<td>4. Medium Brown</td>
</tr>
<tr>
<td>5. Light Brown</td>
</tr>
<tr>
<td>6. Dark Blonde</td>
</tr>
<tr>
<td>7. Medium Blonde</td>
</tr>
<tr>
<td>8. Light Blonde</td>
</tr>
<tr>
<td>9. Very Light Blonde</td>
</tr>
<tr>
<td>10. Extra Light Blonde</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Natural Underlying Pigment:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dark Red Brown</td>
</tr>
<tr>
<td>Red Brown</td>
</tr>
<tr>
<td>Dark Red</td>
</tr>
<tr>
<td>Red Orange</td>
</tr>
<tr>
<td>Dark Orange</td>
</tr>
<tr>
<td>Orange</td>
</tr>
<tr>
<td>Deep Yellow</td>
</tr>
<tr>
<td>Yellow</td>
</tr>
<tr>
<td>Pale Yellow</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>To Neutralise Use:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Black Ash</td>
</tr>
<tr>
<td>Black Ash</td>
</tr>
<tr>
<td>Dark Ash Brown</td>
</tr>
<tr>
<td>Medium Ash Brown</td>
</tr>
<tr>
<td>Light Ash Brown</td>
</tr>
<tr>
<td>Dark Ash Blonde</td>
</tr>
<tr>
<td>Medium Ash Blonde</td>
</tr>
<tr>
<td>Light Ash Blonde</td>
</tr>
<tr>
<td>Very Light Ash Blonde</td>
</tr>
<tr>
<td>Extra Light Ash Blonde</td>
</tr>
</tbody>
</table>
CHOOSING THE CORRECT MATRIX CREAM DEVELOPER

10 VOLUME (3%)
- Up to 1 level of lift.
- Matching the natural level.
- Deposit on natural or decolourised hair.
- Refreshing the mid-lengths and ends.

20 VOLUME (6%)
- Up to 2 levels of lift.
- Grey coverage with the Extra Coverage series

30 VOLUME (9%)
- Up to 3 levels of lift.
- 1:2 Extra.Blondes to developer.

40 VOLUME (12%)
- Up to 4 levels of lift.
- 1:2 Extra.Blondes to developer.

In general, for every 10 volume (3%) of Matrix Cream Developer used, you will achieve up to 1 level of lift.
WHY IS SOCOLOR.BEAUTY SO GOOD?

✓ PRE-ADJUSTED TONES AND PRE-BLENDED BASES

✓ CONTAINS CERA-OIL COMPLEX FOR IMPROVED SMOOTHNESS, STRENGTH AND CONDITION.

✓ A PALETTE FOR EVERYONE WITH OVER 110 SHADES
OUR TECHNOLOGY

PERMANENT HAIR COLOUR
WHERE DOES IT SIT WITHIN THE HAIR?

COLOURED HAIR
WITHOUT CERA-OIL COMPLEX
• The cuticle may be compromised.
• The cortex may be weakened.
• Hair may appear dull.

COLOURED HAIR
WITH CERA-OIL COMPLEX
• Improved surface smoothness.
• Reinforces hair structure.
• Helps protect the hair fibre, colour after colour.

Jojoba Oil to help nourish the surface.
Helps strengthen the inner cortex.
Help balance porosity for an even surface.

CERAMIDE COMPLEX & CATIONIC POLYMER

08
# WHAT TUBES CAN I INTERMIX?

## RULES OF MIXING

<table>
<thead>
<tr>
<th>COLOUR</th>
<th>MIXING</th>
<th>TIMINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue + Blue</td>
<td>1:2 with 30 Vol (9%) or 40 Vol (12%) Matrix Cream Developer</td>
<td>Up to 50 minutes for maximum lightening and tone</td>
</tr>
<tr>
<td>Pink + Pink</td>
<td>1:1 with required Matrix Cream Developer</td>
<td>35-45 minutes</td>
</tr>
<tr>
<td>Pink + Grey</td>
<td>1:1 with 20 Vol (6%) Matrix Cream Developer</td>
<td>35–45 minutes for maximum coverage</td>
</tr>
<tr>
<td>Grey + Grey</td>
<td>1:1 with 20 Vol (6%) Matrix Cream Developer</td>
<td>35–45 minutes for maximum coverage</td>
</tr>
<tr>
<td>Pink + Red</td>
<td>1 part SoRED 3 parts SOCOLOR.beauty Equal amounts of Matrix Cream Developer</td>
<td>35-45 minutes</td>
</tr>
<tr>
<td>Red + Red</td>
<td>1:1 with required Matrix Cream Developer</td>
<td>Without heat: 35 mins at room temperature</td>
</tr>
<tr>
<td>Pink +</td>
<td>1 part SOBOOST and 3 parts Color Sync or SOCOLOR.beauty when using to boost the intensity of your formula. Decrease amount of So Boost if less intensity is required. Equal amounts of Matrix Cream Developer or Sync Activator (dependant on product choice)</td>
<td>35-45 minutes SOCOLOR.beauty 20 minutes Color Sync</td>
</tr>
</tbody>
</table>

* Adjust amount of So Boost in relation to the look and end result desired
UNDERSTANDING THE BLENDED NATURAL & REFLECT COLLECTION

Example 1
Blended Natural Collection and 500 Series Extra Coverage.

5G — Shade Name

Pre-blended Base

Tone

Hair colour Result on Level 5 Hair

BLENDED NATURAL COLLECTION

• Consists of shades with pre-blended bases for grey coverage without the need to formulate with additional base.

• Pre-adjusted tones for perfect results on natural and grey hair on all levels.

Example 2
Reflect Collection

8CC — Shade Name

Pure Tone

Hair colour Result on Level 8 Hair

REFLECT COLLECTION

• Great for intense fashion results and can be recognised by two capital letters.

• Contained within the range are New Red+ shades which contain high-voltage dyes for lasting intense reflection of red and copper.

• Fully intermixable with Blended Naturals, 11 Series, SoRED and 500 series Extra Coverage shades.

• Pre-adjusted tone for perfect results on all levels.
## PRE FILLER FORMULAS USING SOCOLOR.BEAUTY

### RULES OF MIXING

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>NUP</th>
<th>POROUS HAIR</th>
<th>VERY POROUS HAIR</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIGHTEST BLONDE</td>
<td>9</td>
<td>45mls 9G</td>
<td>40mls 9G 5mls 7W</td>
<td>Pre fill using SOCOLOR. beauty when darkening depth more than 2 shades or extreme tonal change.</td>
</tr>
<tr>
<td>LIGHT BLONDE</td>
<td>8</td>
<td>40mls 9G 5mls 8CC</td>
<td>20mls 8CC 20mls 9G</td>
<td>1. Mix pre filler formula accurately with equal parts of 10vol Matrix Cream Developer.</td>
</tr>
<tr>
<td>BLONDE</td>
<td>7</td>
<td>40mls 9G 5mls 8CC</td>
<td></td>
<td>2. Apply filler formula to lightened areas.</td>
</tr>
<tr>
<td>DARK BLONDE</td>
<td>6</td>
<td>20mls 7W 20mls 8G 5mls 8CC</td>
<td>20mls 8CC 20mls 8G</td>
<td>3. Develop for 15minutes</td>
</tr>
<tr>
<td>BROWN</td>
<td>5</td>
<td>40mls 6C 5mls 8CC</td>
<td>20mls 6C 20mls 6RC+</td>
<td>4. Rinse (do not shampoo) filler formula</td>
</tr>
<tr>
<td>MEDIUM BROWN</td>
<td>4</td>
<td>15 mls 4MR 30mls 6RC+</td>
<td>20mls 4MR 20mls 6RC+ 1ml RED SOBOOST</td>
<td>5. Dry hair</td>
</tr>
<tr>
<td>DARK BROWN</td>
<td>3</td>
<td>22mls 4MR 23mls 5RR+</td>
<td>22mls 4MR 22mls 5RR+ 1ml RED SOBOOST</td>
<td>6. Apply target shade and develop for 20-35minutes (check regularly for results)</td>
</tr>
<tr>
<td>BLACK</td>
<td>2</td>
<td>22mls 3VR 23mls 5RV+</td>
<td>22mls 3VR 22mls 5RV+ 1ml RED SOBOOST</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## POROSITY ADJUSTMENT CHART

<table>
<thead>
<tr>
<th>If colouring with:</th>
<th>Add 6ml of the following series for every 45ml formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>2N,3N</td>
<td>5RR+</td>
</tr>
<tr>
<td>4N,5N</td>
<td>4ml 7CG+2ml 5RR+</td>
</tr>
<tr>
<td>6N,7N</td>
<td>2ml 8CC+4ml 7W</td>
</tr>
<tr>
<td>8N &amp; HIGHER</td>
<td>9W</td>
</tr>
<tr>
<td>5A,6A</td>
<td>8CC</td>
</tr>
<tr>
<td>7A,9A</td>
<td>9W</td>
</tr>
<tr>
<td>8P,10P</td>
<td>9W</td>
</tr>
<tr>
<td>8AV</td>
<td>8W</td>
</tr>
<tr>
<td>10AV</td>
<td>9W</td>
</tr>
<tr>
<td>4Nw,5Nw</td>
<td>5ml 5RR+1ml SR-C</td>
</tr>
<tr>
<td>6Nw,7Nw</td>
<td>3ml 6C+3ml 8CC</td>
</tr>
<tr>
<td>8Nw,10Nw</td>
<td>9W</td>
</tr>
<tr>
<td>7W</td>
<td>2ml 8CC+4ml 7G</td>
</tr>
<tr>
<td>8W, 9W</td>
<td>9G</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>If colouring with:</th>
<th>Add 6ml of the following series for every 45ml formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>6M,7M</td>
<td>7W</td>
</tr>
<tr>
<td>8M,9M</td>
<td>9G</td>
</tr>
<tr>
<td>6Ma</td>
<td>7W</td>
</tr>
<tr>
<td>10Mm</td>
<td>3ml 10G+3ml 9G</td>
</tr>
<tr>
<td>6Bc</td>
<td>3ml 5C+3ml 7W</td>
</tr>
<tr>
<td>6Br</td>
<td>4ml 7W+2ml 5RR+</td>
</tr>
<tr>
<td>5G,6G,7G</td>
<td>7W</td>
</tr>
<tr>
<td>8G,9G</td>
<td>3ml 7Bc+3ml 9G</td>
</tr>
<tr>
<td>10G</td>
<td>8G</td>
</tr>
<tr>
<td>C Series</td>
<td>6ml 8CC</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>If colouring with:</th>
<th>Add 6ml of the following series for every 45ml formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>5CG</td>
<td>3ml 6G+3ml 8CC</td>
</tr>
<tr>
<td>7CG</td>
<td>3ml 8CC+3ml 7W</td>
</tr>
<tr>
<td>8CC</td>
<td>6ml 8CC</td>
</tr>
<tr>
<td>RC SERIES</td>
<td>3ml 7W+3ml 8CC</td>
</tr>
<tr>
<td>RR SERIES</td>
<td>Add 6ml of same level RC Series</td>
</tr>
<tr>
<td>VR Series</td>
<td>Add 6ml of 1 level lighter of RV Series</td>
</tr>
<tr>
<td>RV,RV+ Series</td>
<td>6ml of the same level RR shade</td>
</tr>
</tbody>
</table>
EXTRA GREY COVERAGE OPTIONS

**506N**
- Shade Name
- Pre-blended Base
- N Tone

**OPAQUE COVERAGE**
- Traditional coverage choice when you require a more dense 100% coverage.
- Double pigmented with colour molecule.
- Colour may appear darker due to dense coverage.

**506M**
- Shade Name
- Pre-blended Base
- Pure Tone

**REFLECTIVE COVERAGE**
- Reflective Tone
- 100% coverage
- Conditioning with ceramides and Jojoba oil
RED COLOURING OPTIONS

5RR+

Shade Name

Pure Tone

REFLECT COLLECTION

• Great for intense fashion results.
• Fully intermixable with Blended Naturals, 11 Series, SoRED and the 500 Extra Coverage Shades.
• Pre-adjusted tone for perfect results on all levels.

SoRED

• SoRED allows you to boost all-over colour with intense tones or create brilliant red highlights with one easy to use product.
• Can be used on both natural and coloured hair.
• Use as a colour booster to enhance SOCOLOR.beauty formulas.
• Use as a highlighter to create stunning red highlights.
BLONDE COLOURING OPTIONS

SPECIAL COLLECTION EXTRA.BLONDES

- Featuring OUT-LIFT Blonde technology, neutralizes and lifts in 1 easy step blocking brassy undertones.
- Get up to 5 levels of lift.
- Stay Put application, great for Highlights.
- Use on natural levels 5-7.

SPECIAL COLLECTION 11 SERIES

- Can be used with 10,20,30,40 volume Matrix Cream Developer.
- Perfect option when lightening Natural hair levels of 7 and above.
- Can be intermixed with all other pink tubes to create a larger blonde palette.
SOBOOST

- 4 Creative shades to enhance your colour palette.
- Can be intermixed with SOCOLOR.beauty & Color Sync using 10, 20, 30, 40 Volume Matrix Cream Developer or with Color Sync Activator.
- Can be intermixed with any SOCOLOR.beauty tube except for the Extra Blondes.
- Can be intermixed with the full Color Sync palette.
WHEN FORMULATING FOR GREY COVERAGE USING THE REFLECT RANGE
USE THE TABLE BELOW

<table>
<thead>
<tr>
<th>% of Grey Hair</th>
<th>Neutral or Gold</th>
<th>Reflect Collection</th>
</tr>
</thead>
<tbody>
<tr>
<td>25%</td>
<td>1 part</td>
<td>3 parts</td>
</tr>
<tr>
<td>50%</td>
<td>2 parts</td>
<td>2 parts</td>
</tr>
<tr>
<td>75%</td>
<td>3 parts</td>
<td>1 part</td>
</tr>
<tr>
<td>75–100%</td>
<td>Use a Blended Natural or Extra Coverage Collection shade. Reflect Collection is too vibrant.</td>
<td></td>
</tr>
</tbody>
</table>

ADJUSTING FOR TENACITY

Sometimes you are faced with clients who have tenacious, resistant hair. Pre-softening will aid in colour penetration.

PRE-SOFTENING GUIDE FOR TENACIOUS GREY HAIR

<table>
<thead>
<tr>
<th>IF COLOURING WITH:</th>
<th>PRE-SOFTEN WITH:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Levels 9 to 10</td>
<td>10G + 20 volume (6%)</td>
</tr>
<tr>
<td>Levels 6 to 8</td>
<td>9G + 20 volume (6%)</td>
</tr>
<tr>
<td>Levels 1 to 5</td>
<td>7G + 20 volume (6%)</td>
</tr>
</tbody>
</table>

1. Apply to areas where hair is resistant, starting where hair is greyest.
2. Process 15 minutes.
3. Blot with an absorbent towel and proceed to apply the final colour formula.

**Note:** Pre-softening is not recommended for hair under 75% grey as the results could appear warm.
Color Sync is our unique ammonia-free tone-on-tone colour. Its Cera-Oil Priming Complex helps balance porosity to even out the hair’s surface. This even canvas leads to seamless colour, brilliant shine and great condition.

✔ SEAMLESS COLOUR
✔ NO AMMONIA
✔ CONDITIONING EFFECT
TONE-ON-TONE HAIR COLOUR
WHERE DOES IT SIT WITHIN
THE HAIR?

CORTEX Melanin
Pigments

OUR COLOR SYNC TECHNOLOGY

Color Sync is our unique ammonia-free, tone-on-tone colour. It is our first
colour ever to contain a built-in primer. Its Cera-Oil Priming Complex helps
balance porosity to even out the hair’s surface. This even canvas leads to
seamless colour, brilliant shine and great condition.

1 Evens Canvas
2 Seamless Colour
3 Brilliant Shine

CERA•OIL
PRIMING
COMPLEX

THE VERSATILITY
✓ Refine and tone pre-lightened hair
✓ Add gloss and shine
✓ Subtly enhance natural colour
✓ Blend away up to 50% grey
✓ Correct and restore colour

WHAT IS
A PRIMER?

INSPIRED BY THE COSMETICS INDUSTRY, A PRIMER...
✓ Hydrates and nourishes
✓ Creates a smooth base
✓ Gives an even and flawless finish

TOP TIP
Use with SOCOLOR.beauty and COLORINSIDER

to refresh mid-lengths and ends
MIXING, TIMING & APPLICATION

MIXING
Mix equal parts Color Sync shade with Color Sync Activator (1:1).

APPLICATION
Apply on dry hair.

VIRGIN APPLICATION
Apply Color Sync formula to the scalp area. Immediately work formula through the mid-lengths and ends. Process using the timing chart.

RETOUCH APPLICATION
Apply Color Sync formula to the scalp area. Process for half the total time, then work formula through the mid-lengths and ends. Finish processing.

TIMING
10-20 minutes depending on porosity.

FOR SOBOOST
MIX 1 PART SOBOOST WITH 3 PARTS COLOR SYNC OR SOCOLOR.BEAUTY

Color Sync last up to 20 shampoo depending on the porosity of the hair.
## SERVICE CHART

<table>
<thead>
<tr>
<th>SERVICES</th>
<th>CHOOSE A COLOR SYNC SHADE THAT IS:</th>
<th>PROCESSING TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENHANCE</td>
<td>1 level lighter than the existing level</td>
<td>10 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Tonal Changes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TONE REFINE</td>
<td>Same level or lighter than the pre-lightened hair or use Sheer Pastel</td>
<td>10-20 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Lightened Hair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>REFRESH</td>
<td>1-2 levels lighter than the permanent hair colour formula</td>
<td>10-20 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Harmonise Ends</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BLENDED GREY COVERAGE</td>
<td>Same or 1 level lighter than pigmented hair</td>
<td>20 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Up to 50% Coverage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DARKEN</td>
<td>Same level or 1 level darker than the existing level</td>
<td>20 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Add Depth</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GLOSS</td>
<td>Clear</td>
<td>Up to 10 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Add Shine &amp; Sparkle</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 STEP COLOUR BACK (PRE-FILL)</td>
<td>For specific formulas attend a Matrix Colour TellME class</td>
<td>Up to 20 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Add Underlying Pigment Tone</td>
<td></td>
<td></td>
</tr>
<tr>
<td>POROSITY ADJUST COLOUR</td>
<td>Select level based on strand test result</td>
<td>Timing based on strand test Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Restore Colour</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LOWLIGHT</td>
<td>For specific formulas attend a Matrix Colour TellME class</td>
<td>20 minutes with Color Sync Activator (9 Vol)</td>
</tr>
<tr>
<td>Add Dimension</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FASHION COLOUR</td>
<td>Color Sync Vinyls, Color Sync Watercolors or SOBOOST</td>
<td>Up to 20 minutes with Color Sync Activator</td>
</tr>
<tr>
<td>On trend results</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# PRE-FILLER FORMULAS

Pre-fill using Color Sync when darkening hair more than 2 levels.

1. Apply chosen pre-filler formula mixed with equal parts Color Sync activator to lightened areas.
2. Develop for 10 minutes.
3. Rinse. Shampoo and dry hair 80-100%.
4. Apply target shade (or one level lighter if hair has extreme porosity).
5. Develop 10-20 minutes.

<table>
<thead>
<tr>
<th>TARGET LEVEL</th>
<th>LEVEL</th>
<th>FORMULA TO USE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Light Blonde</td>
<td>9</td>
<td>45ml 10G</td>
</tr>
<tr>
<td>Light Blonde</td>
<td>8</td>
<td>1 part 8G &amp; 1 part 10G</td>
</tr>
<tr>
<td>Medium Blonde</td>
<td>7</td>
<td>1 part 8CG &amp; 10G</td>
</tr>
<tr>
<td>Dark Blonde</td>
<td>6</td>
<td>1 part 6CG &amp; 1 part 8G</td>
</tr>
<tr>
<td>Light Brown</td>
<td>5</td>
<td>45ml 6G</td>
</tr>
<tr>
<td>Medium Brown</td>
<td>4</td>
<td>45ml 6CG</td>
</tr>
<tr>
<td>Dark Brown</td>
<td>3</td>
<td>43ml 4BR &amp; 2ml Red So BOOST</td>
</tr>
<tr>
<td>Black</td>
<td>2</td>
<td>43ml 3WN &amp; 2ml Red SOBOOST</td>
</tr>
</tbody>
</table>
## ONE STEP COLOUR BACK SERVICE

<table>
<thead>
<tr>
<th>TARGET LEVEL</th>
<th>POROUS HAIR</th>
<th>VERY POROUS HAIR</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>NATURAL COOL</td>
<td>NATURAL</td>
</tr>
<tr>
<td>8</td>
<td>8N &amp; 8G</td>
<td>8G</td>
</tr>
<tr>
<td>5</td>
<td>5N &amp; SOBOOST YELLOW</td>
<td>5N &amp; SOBOOST COPPER</td>
</tr>
</tbody>
</table>

Use chosen formula shown in the chart when darkening the hair between 2 and 4 levels.

1. Mix chosen formula with equal parts Color Sync Activator.
2. Apply to lightened areas or use as a low light application.
3. Develop for 20 minutes.
OUR TECHNOLOGY

OIL INJECTION SYSTEM ODS²

PROPELS COLOUR MOLECULE TO THE CORE.

PERMANENT AMMONIA-FREE HAIR COLOUR
WHERE DOES IT SIT WITHIN THE HAIR?

Our Colour Injection Oil Delivery System propels colour actives directly to the hair’s core.
Maximises colour impact with minimum levels of alkaline agent.

COLORINSIDER
MIXING, TIMING & GREY COVERAGE

MIXING, PROCESSING

COLORINSIDER MUST be mixed with the dedicated Oil-Cream Developer. As the developer and colour have been specifically formulated to work together, COLORINSIDER will not perform as expected with another developer.

<table>
<thead>
<tr>
<th>MIXING</th>
<th>Tube to Grams</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Tube</td>
<td>60 grams (67ml)</td>
</tr>
<tr>
<td>¾ Tube</td>
<td>45 grams (30.15ml)</td>
</tr>
<tr>
<td>½ Tube</td>
<td>30 grams (33.5ml)</td>
</tr>
<tr>
<td>¼ Tube</td>
<td>15 grams (10.05ml)</td>
</tr>
</tbody>
</table>

1:1
TIMING: 35 MINUTES

FOR OPTIMUM GREY COVERAGE

- Use 20 Vol (6%) COLORINSIDER Oil-Cream Developer.
- For most coverage match the same level or formulate darker.
- For a dimensional result formulate lighter.
- For Warm-Warm end results mix any G series with a warm reflect tone.
- For Warm end results mix the NW series with a warm reflect tone.
- For Neutral end results use the N or NW series alone.
- For Cool end results mix the N series with a cool reflect tone.
- The COV shades can be used alone or mixed within the palette.

<table>
<thead>
<tr>
<th>MIXING RATIOS FOR GREY HAIR</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of Grey</td>
</tr>
<tr>
<td>-----------</td>
</tr>
<tr>
<td>25-50%</td>
</tr>
<tr>
<td>50-75 %</td>
</tr>
<tr>
<td>75-100 %</td>
</tr>
</tbody>
</table>

The Ash, Violet and Mocha series should not be used alone to cover more than 25% grey hair.
UNIQUE ALPHA-NUMERICAL SYSTEM

READING THE LABEL

Level

Major Tone

Minor Tone

+-

Indicates shade-specific technology for increased vibrancy and exceptional colour clarity.

CLEAR

- Use alone to provide lift on natural hair without depositing tone.
- Use with other shades to reduce tonal deposit.

LEVEL

1 Blue Black
2 Black
3 Dark Brown
4 Medium Brown
5 Light Brown
6 Dark Blonde
7 Medium Blonde
8 Light Blonde
9 Very Light Blonde
10 Extra Light Blonde

TONE

NEUTRAL
0
ASH/BLUE
1
VIOLLET
2
GOLD/WARM
3
COPPER
4
BROWN/MAHOGANY
5
RED
6
GREEN/MATTE
7
MOCHA
8

COLORINSIDER™
**COLORINSIDER TONE REBUILD SERVICE**

**COLORINSIDER Tone Rebuild Service - Refresh Formulas**

Use the formulas below when refreshing pre-coloured or very porous hair that has faded more than 2 levels.

<table>
<thead>
<tr>
<th>Target Level</th>
<th>Cool End Result (Neutral, Ash, Violet, Mocha)</th>
<th>Warm End Result (Neutral, Warm, Gold, Copper, Red)</th>
<th>Missing Natural Underlying Pigment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Light Blonde</td>
<td>9G</td>
<td>9GC</td>
<td>Yellow</td>
</tr>
<tr>
<td>Light Blonde</td>
<td>8</td>
<td>7G</td>
<td>7GC</td>
</tr>
<tr>
<td>Medium Blonde</td>
<td>7</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Dark Blonde</td>
<td>6</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Light Brown</td>
<td>5</td>
<td>3 PARTS 5NW + 1 PART 7G</td>
<td>3 PARTS 5NW + 1 PART 7G</td>
</tr>
<tr>
<td>Medium Brown</td>
<td>4</td>
<td>3 PARTS 5NW + 1 PART 7G</td>
<td>3 PARTS 5NW + 1 PART 7G</td>
</tr>
<tr>
<td>Dark Brown</td>
<td>3</td>
<td>5NW</td>
<td>4BR</td>
</tr>
</tbody>
</table>

**Step 1:** Apply COLORINSIDER chosen formula to the new regrowth.

**Step 2:** Using your original shade choice without adding N(.0) or NW(.03) Add the recommended shade from the guide to the left into your formula in the following ratio.

4 parts original formula
1 part Tone Rebuilding Shade 5 parts 10Vol Oil-Cream Developer.

**Step 3:** Apply the new formula through the mid-lengths and ends on dry hair taking fine sections. Develop for up to 20 minutes based on a strand test.

**Step 4:** Rinse well, Shampoo and Condition using Total Results Color Obsessed or Biolage Colorlast.
### COLORINSIDER FILLER FORMULAS

**COLORINSIDER TINT BACK SERVICE - FILLER FORMULAS**

Use the formulas below when darkening pre-lightened hair more than 2 levels

<table>
<thead>
<tr>
<th>Target Level</th>
<th>Cool End Result (Neutral, Ash, Violet, Mocha)</th>
<th>Warm End Result (Neutral, Warm, Gold, Copper, Red)</th>
<th>Missing Natural Underlying Pigment</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 Very Light Blonde</td>
<td>9G</td>
<td>9GC</td>
<td>Yellow</td>
</tr>
<tr>
<td>8 Light Blonde</td>
<td>9G</td>
<td>9GC</td>
<td>Gold</td>
</tr>
<tr>
<td>7 Medium Blonde</td>
<td>9G + 7G</td>
<td>9GC + 7GC</td>
<td>Light Orange</td>
</tr>
<tr>
<td>6 Dark Blonde</td>
<td>7G</td>
<td>7GC</td>
<td>Orange</td>
</tr>
<tr>
<td>5 Light Brown</td>
<td>7G + 3 PARTS 5NW + 1 PART 7G</td>
<td>7C</td>
<td>Dark Orange</td>
</tr>
<tr>
<td>4 Medium Brown</td>
<td>3 PARTS 5NW + 1 PART 7G</td>
<td>6CC+</td>
<td>Red Orange</td>
</tr>
<tr>
<td>3 Dark Brown</td>
<td>4BR + 4N</td>
<td>4BR</td>
<td>Red</td>
</tr>
<tr>
<td>2 Black</td>
<td>4N</td>
<td>4BR</td>
<td>Red Brown</td>
</tr>
<tr>
<td>1 Blue Black</td>
<td>4N</td>
<td>4BR</td>
<td>Dark Red Brown</td>
</tr>
</tbody>
</table>

**Step 1:** Apply chosen Filler Formula to dry hair. Be sure to mix formula with 10Vol Oil-Cream Developer.

**Step 2:** Develop for up to 20 minutes depending on strand test results.

**Step 3:** Remove colour and dry hair thoroughly.

**Step 4:** Apply your final target shade (Overlay) to the scalp area and then directly to mid-lengths and ends.

**Step 5:** Develop for 35 minutes.

**Step 6:** Rinse, shampoo and Condition using Total Results Color Obsessed or Biolage Colorlast.
MIXING, TIMING & APPLICATION

UP TO 50 MINUTES AT ROOM TEMPERATURE.

1. Wearing an apron and suitable disposable gloves, mix the Colorgraphics system in a non-metallic bowl.

2. Do not substitute any of the Colorgraphics Lift & Tone system components (Powder Lifter, Promoter, Toner) with other products. Matrix recommends using with Visi Color packs, or a Matrix-recommended foil.*

3. Use only with the recommended Promoter 8 or 22 volume. Do not use with hydrogen peroxide greater than 22 volume.

4. Check frequently for desired level of lift.

5. Do not exceed the recommended development time.

*Only aluminium foil ref SOFT ALLOY 8079, 20 µm, or SOFT ALLOY 1200, 18 µm (according to Standard EN 573). One brand of foil that meets these standards is ProCare™.

PERSONALISE WITH A TONER FOR A BEAUTIFULLY BESPOKE FINISH

EXTRA COOL
- Softens orange tones
- For extra cool highlights

COOL
- Softens yellow tones
- For cool highlights

NEUTRAL
- Balances natural tones
- For natural sun-kissed looks

WARM
- Enhances red and copper tones
- For strawberry blonde looks

Pick a POWDER LIFTER 2 SCOOPS
Pick a PROMOTER 2 SCOOPS (8Vol for 1-4 levels of lift 22Vol for 3-6 levels of lift) Pick a TONER 1 SCOOP (Extra Cool, Cool, Neutral, or Warm)

OFF-SCALP APPLICATION ONLY

FOR BEST RESULTS USE BOND Ultim8

Haircolour Handbook A5 2017 V8 AW.indd   31
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KEY THINGS TO CONSIDER DURING THE CONSULTATION PROCESS

NATURAL / TINTED COLOUR LEVEL


NATURAL UNDERLYING PIGMENT

<table>
<thead>
<tr>
<th>Color</th>
<th>Shade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dark Red</td>
<td>Red Brown</td>
</tr>
<tr>
<td>Dark Red</td>
<td>Red</td>
</tr>
<tr>
<td>Red Orange</td>
<td>Dark Orange</td>
</tr>
<tr>
<td>Orange</td>
<td>Deep Yellow</td>
</tr>
<tr>
<td>Yellow</td>
<td>Pale Yellow</td>
</tr>
</tbody>
</table>

TO NEUTRALISE USE:

<table>
<thead>
<tr>
<th>Color</th>
<th>Shade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue</td>
<td>Black</td>
</tr>
<tr>
<td>Black Ash</td>
<td>Dark Ash Brown</td>
</tr>
<tr>
<td>Dark Ash Brown</td>
<td>Light Ash Brown</td>
</tr>
<tr>
<td>Medium Ash Blonde</td>
<td>Light Ash Blonde</td>
</tr>
<tr>
<td>Medium Ash Blonde</td>
<td>Very Light Ash Blonde</td>
</tr>
<tr>
<td>Medium Ash Blonde</td>
<td>Extra Light Ash Blonde</td>
</tr>
</tbody>
</table>
NEW

LIGHT MASTER

FOR BEST RESULTS USE BOND Ultim8
FASTER. LIGHTER. BLONDER.

OUR MOST POWERFUL, HIGH-SPEED LIGHTENER WITH CONDITIONING PANTHENOL

Powerful!
Light Boosting technology with up to 8 levels of lift.

Fast!
Light Boosting actives release oxygen faster to lighten at a quick, yet controlled pace and 20% faster*.

Conditioning!
The conditioning formula is enriched with Panthenol and helps to respect the hair fibre.

* The professional lifting technology in Light Master delivers lighter results, faster than ever because it contains intelligent light boosters. This releases oxygen earlier to give a lift that is quick yet controlled. The conditioning Panthenol means that condition is not comprised. The violet toner balances neutralisation of warm yellow undertones giving clean results.

1 PRODUCT 5 USES
ON-SCALP APPLICATION
RETOUCH APPLICATION
OFF-SCALP APPLICATION
BALAYAGE
REMOVAL OF ARTIFICIAL HAIR COLOUR
**FORMULA STRENGTH** | **MIXING AND TIMING** | **COLOUR TO BE REMOVED** | **DESIRED RESULT** | **PROCESSING TIME** | **FORMULA**
---|---|---|---|---|---
1 | Slight excess of colour or unwanted tones | | 5 – 10 minutes | 2 scoops (30g) Light Master + 60ml Water
2 | Light shades Dark blonde and up | Light to moderate colour removal up to 1 level | 5-15 minutes | 2 scoops (30g) Light Master + 60ml Water or 75ml 10 volume (3%) Matrix Cream Developer
3 | Medium shades Light brown – Dark brown | Moderate colour removal up to 2 levels | 10-15 minutes | 2 scoops (30g) Light Master + 75ml 20 volume (6%) Matrix Cream Developer
4 | Dark shades Dark brown – Black | Moderate colour removal up to 3 levels | 10-20 minutes | 2 scoops (30g) Light Master + 75ml 20 volume (6%) Matrix Cream Developer

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**Mastery Points:**

- Be sure to properly assess the hair before choosing the formula strength by taking a test strand.
- Check progress every 3-5 minutes until hair reaches the tone of the underlying pigment at the desired level of lightness.
- Colour that has been freshly applied (within 48 hours) is easiest to remove and may therefore not require a very strong formula strength.

---

*A strand test will tell you the timing of the service, the final hair condition and what is achievable in one service.*
Our 1st Kaolin Clay-based transformer is designed to thicken your Light Master formulation for the perfect open air techniques.

- Creamy texture ideal for open air techniques
- Stay put texture encapsulates hair
- Gives more precise application for limited transfer
- Maintains lightening power of up to 8 levels of lift

NEW
LIGHT MASTER
FREEHAND ADDITIVE
Additive for Lightening Powder

THE ULTIMATE MULTITASKER
FOR ALL OPEN AIR TECHNIQUES

FOR BEST RESULTS USE BOND Ultim8

1 part Lightening Powder + 4.5g (1 scoop) Freehand Additive + 2 parts Matrix Cream Developer + Bond Ultim8

= The Perfect Creamy, Stay-Put Texture
NEW

LIGHT MASTER

OIL ADDITIVE

Additive for Lightening Powder

THE ULTIMATE CONDITIONER FOR ALL ON-SCALE APPLICATIONS

= The Perfect Oil Enriched Formula For Scalp Comfort

TRANSFORM YOUR MIX WITH OIL THAT CONDITIONS WHILE IT LIFTS.

Designed specifically for on-scalp applications. Moisture-enriched to shield delicate skin from irritation.

- Gives spreadable texture with control
- Designed specifically for on-scalp techniques
- Enhances scalp comfort and helps prevent irritation
- Maintains lightening power of up to 8 levels of lift

FOR BEST RESULTS USE BOND Ultim8

I part Lightening Powder + One 15ml Scoop of Oil Additive + 1 part Matrix Cream Developer + Bond Ultim8
INTRODUCING NEW

BOND Ultim8

DISCOVER A REVOLUTIONARY HAIR PROTECTIVE SYSTEM TO PRESERVE BONDS IN HAIR

Softer, deeply nourished & healthier-looking hair

BOND Ultim8
Bond Protecting System
Matrix Bond Ultim8 works with maleic acid to restrict oxidation weakness of the bonds, and controls the pH balance.

Bond Ultim8 acts as a buffer preventing added stress on the strong bonds.

The maleic acid in stage 1 and the stage 2 sealer work to trap salt ions allowing more weak bonds to close.

**WITHOUT**

**BOND Ultim8**

- Oxidative colour and pre-lightening products can weaken and reduce strong and weak bonds in the hair.

- Strong bonds can be weakened and reduced which sees the hair stretch and even break.

- Weak bonds are also exposed during oxidation which can cause further weakness, salt ions can fix on these open bonds preventing them from closing.

**WITH**

**BOND Ultim8**

- Bond Ultim8 acts as a buffer preventing added stress on the strong bonds.
HOW TO USE BOND Ultim8?

MIX YOUR FORMULA AS USUAL

Use Bond Ultim8 with any Matrix Colour, Light Master or simply as a stand alone treatment. No adjustments needed during mixing & processing.

STEP 1 AMPLIFIER

Dosed through a professional syringe, and added into any Matrix colour or Light Master for bond protection.

- Mix Matrix Colour (Color Graphics Lift & Tone, SOCOLOR. beauty, COLORINSIDER or Color Sync) or Light Master with Matrix Cream Developer.
- Add STEP 1 (according to the measurement guide) to the mix and apply to hair.
- Process following chosen product’s normal development time.
- Rinse – do not shampoo.

STEP 2 SEALER

Deep conditioning treatment that helps seal in the benefits of Step 1 and add further protection.

- After STEP 1 is complete, apply STEP 2 to towel dried hair (15g-30g depending on length and density of hair).
- Process for 10 minutes and rinse thoroughly.
- Shampoo/condition.

STEP 3 WEEKLY SEALING TREATMENT

Perfected fibres and provides additional nourishment at home, following the in-salon service.

- To be used once a week.
- Before shampooing, apply onto wet, towel dried hair.
- Massage into hair from roots to ends.
- Leave on for at least 10 minutes
- Rinse and follow with chosen Matrix professional shampoo and conditioner dependent on hair type.
The mixing ratio’s below are based on full mixing measurements. If you choose to mix less product please adjust your developer and **Bond Ultim8 Step 1** accordingly.

<table>
<thead>
<tr>
<th>LIGHTMASTER</th>
<th>COLOUR FORMULATION</th>
<th>BOND Ultim8 FORMULATION*</th>
<th>DEVELOPMENT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MIXING RATIO</strong></td>
<td><strong>COLOUR RATIO</strong></td>
<td><strong>DEVELOPER/ PROMOTER RATIO</strong></td>
<td><strong>STEP 1 AMPLIFIER</strong></td>
</tr>
<tr>
<td>1:1 (off-scalp freehand)</td>
<td>30g (2 scoops)</td>
<td>30g (2 scoops)</td>
<td>8ml</td>
</tr>
<tr>
<td>1:2 (on/off scalp)</td>
<td>30g (2 scoops)</td>
<td>60g (4 scoops)</td>
<td>8ml</td>
</tr>
<tr>
<td>1:2.5 (power wash)</td>
<td>30g (2 scoops)</td>
<td>75ml (2.5 scoops)</td>
<td>8ml</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COLORGRAPHICS (LIFT AND TONE)</th>
<th>COLOUR FORMULATION</th>
<th>BOND Ultim8 FORMULATION*</th>
<th>DEVELOPMENT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MIXING RATIO</strong></td>
<td><strong>COLOUR RATIO</strong></td>
<td><strong>DEVELOPER/ PROMOTER RATIO</strong></td>
<td><strong>STEP 1 AMPLIFIER</strong></td>
</tr>
<tr>
<td>2:2:1</td>
<td>30g POWDER (2 scoops) 15g TONER (1 scoop)</td>
<td>30g (2 scoops)</td>
<td>8ml</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SOCOLOR.beauty (UL EXTRA BLONDES)</th>
<th>COLOUR FORMULATION</th>
<th>BOND Ultim8 FORMULATION*</th>
<th>DEVELOPMENT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MIXING RATIO</strong></td>
<td><strong>WATER</strong></td>
<td><strong>STEP 1 AMPLIFIER</strong></td>
<td><strong>DEVELOPMENT TIME</strong></td>
</tr>
<tr>
<td>1:2</td>
<td>90ml</td>
<td></td>
<td>6ml*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SOCOLOR.beauty (LEVELS 1-11)</th>
<th>COLOUR FORMULATION</th>
<th>BOND Ultim8 FORMULATION*</th>
<th>DEVELOPMENT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MIXING RATIO</strong></td>
<td><strong>WATER</strong></td>
<td><strong>STEP 1 AMPLIFIER</strong></td>
<td><strong>DEVELOPMENT TIME</strong></td>
</tr>
<tr>
<td>1:1</td>
<td>90ml</td>
<td></td>
<td>6ml*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COLORINSIDER</th>
<th>COLOUR FORMULATION</th>
<th>BOND Ultim8 FORMULATION*</th>
<th>DEVELOPMENT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:1</td>
<td>60g</td>
<td></td>
<td>4ml**</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COLOR SYNC</th>
<th>COLOUR FORMULATION</th>
<th>BOND Ultim8 FORMULATION*</th>
<th>DEVELOPMENT TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:1</td>
<td>90ml</td>
<td></td>
<td>6ml**</td>
</tr>
</tbody>
</table>

* for example for a 45ml tube, use 3ml of Bond Ultim8 Step 1.  ** for a 30g tube, use 2ml Bond Ultim8 Step 1.
MASTERY APPLICATION TECHNIQUES

SINGLE PROCESS COLOUR APPLICATION

When applying a single process Colour, formulate BOND ULTIM8 Step 1 - Amplifier into MATRIX lighteners (such as Light Master or Colorgraphics Lift and Tone) or Colour brands (like SOCOLOR.beauty, Color Sync and Colorinsider).

When formulating the lightener or Colour with BOND ULTIM8 Step 1 - Amplifier you can use for all types of applications from monochromatic scalp applications or for partial applications using Visi-Color meche packets, foil as well as freehand technique.

1. Choose the MATRIX lightener or Colour. Follow the mixing guidelines using the BOND ULTIM8 mixing ratio chart.
2. Process according to the product guidelines at room temperature.
3. Rinse the hair thoroughly. Do not shampoo. Blot dry.
4. Measure 15–30g BOND ULTIM8 Step 2 - Sealer (depending on length and density of hair). Applying from roots to ends, making sure that you focus on the area where stage one was applied. Comb through.
5. Process for 10 minutes.
6. Rinse thoroughly using warm water.
7. Follow on with your chosen MATRIX shampoo and conditioner as normal dependent on the hair diagnosis.

DOUBLE PROCESS COLOUR APPLICATION

When lightening and toning in two individual processes mix BOND ULTIM8 - Step 1 Amplifier in both the MATRIX lightening product formulas and the second chosen toning formula.

1. Choose the MATRIX lightener (such as Light Master or Colorgraphics Lift and Tone). Follow the mixing guidelines using the BOND ULTIM8 mixing ratio chart.
2. Process up to 50 minutes at room temperature.
3. Rinse the hair thoroughly. Do not shampoo.
4. Dry the hair up to 80%.
5. Choose the Matrix toner (from SOCOLOR.beauty, Colorinsider or Color Sync ranges) and formulate BOND ULTIM8 Step 1 - Amplifier into your toning formula using the mixing ratio chart.
6. Apply and process following the usual development time.
7. Emulsify and rinse thoroughly. Blot hair dry using a towel.
8. Measure 15–30g BOND ULTIM8 Step 2 - Sealer (depending on length and density of hair). Applying from roots to ends, making sure that you focus on the area where stage one was applied. Comb through.
9. Develop for 10 minutes.
10. Rinse thoroughly.
11. Follow on with your chosen Matrix shampoo and conditioner as normal dependent on the hair diagnosis.

BOND ULTIM8 STAND-ALONE TREATMENT

Used to improve the strength of a client’s hair you can use this as a stand-alone treatment.

1. Mix 15ml BOND ULTIM8 Step 1 - Amplifier with 90ml water in an applicator bottle.
2. Apply to dry hair ensuring it is saturated
3. Develop at room temperature for 10 minutes.
4. Blot excess moisture from the hair using a towel
5. Measure 15–30g BOND ULTIM8 Step 2 - Sealer (depending on length and density of hair). Applying from roots to ends, making sure that you focus on the area where stage one was applied. Comb through.
6. Develop for 10 minutes at room temperature.
7. Rinse off thoroughly.
8. Follow on with your chosen Matrix shampoo and conditioner as normal dependent on the hair diagnosis.
MASTERY APPLICATION TECHNIQUES

OPTI PERM
Use to improve the strength of a client’s hair during the perming process.
1. Shampoo hair with Biolage Clean Reset (or a clarifying shampoo)
2. Wind perm according to the desired result.
3. Process the perm according the instruction leaflet within the box. On completion of process rinse thoroughly with warm water. Blot each rod to remove excess moisture.
4. Apply 15ml BOND ULTIM8 Step 1 - Amplifier with 45ml water in an applicator bottle to each rod evenly and process for 10 minutes, remember do not rinse out the BOND ULTIM8.
5. Apply the neutraliser evenly to each rod and process (according to the instruction leaflet within the box)
6. Gently remove rods and apply the second application of neutraliser and process according to instructions.
7. Rinse thoroughly
8. Apply a light conditioner.

PLEASE NOTE: DO NOT APPLY BOND ULTIM8 STEP 2 – SEALER WHEN USING WITH OPT-PERMS

OPTI SMOOTH
When you would like to improve the strength of a client’s hair during a smoothing or straightening process.
1. Shampoo hair with Biolage clean reset (or a clarifying shampoo)
2. Apply the Opti-Smooth pre-treat spray to the most sensitized areas.
3. Apply the Opti-Smooth smoothing crème from tube 1 at a 1cm distance from the root evenly to the hair mid lengths and ends.
4. Process according to the desired result following the Opti-Smooth manual (depending on cold or heat service)
   a. Hot service: take a small section, make a knot approximately 5 cm from the scalp, if the knot opens easily more processing is needed. If the knot does not loosen the hair is processed.
   b. Cold service: visually check the relaxation of the curl for the desired level of curl relaxation.
5. After processing rinse thoroughly with warm water for 7-10 minutes to remove the Opti-Smooth crème then blot carefully to remove excess moisture and remove tangles with a wide tooth comb.
6. Mix 15ml BOND ULTIM8 Step 1 - Amplifier and 45mls of water in an applicator bottle and apply evenly from root to points and process for 10 minutes.
7. Rinse and blot excess moisture.
8. Step 8 depends on whether you are doing a hot or cold service.
   a. Hot service: blow-dry hair so it is 80% dry, and then flat iron each section at a temperature that does not exceed 200°c. Starting from the nape up. Working in 1cm sections at a time. Continue working up the head until all sections are completed. Note: do not use any section clips at this point.
   b. Cold service. Proceed onto step 9
9. Starting at the nape and working in 1 cm sections approximately 1 cm from the scalp apply the neutraliser, comb with a wide tooth comb for minimum tension. Complete the entire head and process for 10 minutes.
10. Rinse thoroughly with warm water for 5-7 minutes until all neutraliser is removed. Blot excess moisture.
11. Complete the service
   a. For medium to coarse hair types, apply 15g/ml-30g/ml of the BOND ULTIM8 Step 2 - Sealer and process for 10 minutes
   b. For fine hair types apply the Opti-Smooth Post Treat Cream and process 3 minutes.
12. Rinse thoroughly
13. Blow-dry 80% before styling with a brush

PLEASE NOTE: REMEMBER AVOID USING CLIPS, BANDS AND GRIPS FOR 48 HOURS.
YOU GET SO MUCH MORE WITH MATRIX

GET CONNECTED WITH SOCIAL MEDIA

@MATRIXUK
@MATRIXHAIRCARE
@MATRIXHAIRCARE
YouTube @MATRIXUK

STRONGER TOGETHER WITH

SOCOLOR
COLOR Sync

EVEN COLOUR
ROOT TO TIP

GET SMARTER WITH FREE EDUCATION

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* Terms and conditions apply

MATRIX TECHNICAL HELPLINE UK: 0800 387 608 ROI: 1800 509 472
HEALTH & SAFETY

ALLERGY ALERT TEST MUST BE DONE

- An Allergy Alert Test must be done 48 hours before each application of the colourant, as an allergy can develop suddenly, even though you have previously applied the colourant or another colourant on your client.

- Matrix and the L’Oreal Professional Product Division has designed a protocol which will enable you to manage your clients’ colour experience and determine the need to carry out an Allergy Alert Test.

The protocol follows a 3-step consultation with your colour client, to accompany the application of a Matrix colourant:

- **Step 1:** professional consultation.
- **Step 2:** how to carry out an Allergy Alert Test.
- **Step 3:** how to carry out a colour application; refer to your professional safety booklet for more information.

• RECORD THE ALLERGY ALERT TEST INFORMATION ON YOUR CLIENT RECORD CARD.

HOW TO CARRY OUT AN ALLERGY ALERT TEST

- **1.** First, remove earrings.
- **2.** Then, behind the ear and using a cotton-bud, apply a little of the unmixed product sufficient to cover an area of 1 to 2cm (eg. the size of a small coin)
- **3.** Re-apply 2 or 3 times allowing it to dry between each application.
- **4.** Leave for 48 hours without washing, covering or touching.

If during the course of this period you or your client notice any abnormal reactions such as intense reddening, itching or swelling in or around the test area, do not apply the colourant and recommend that your client seek medical advice before any further colour applications are made.

ATTENTION

Black Henna Tattoos:
Check with your client. If your client has ever had, even once, a black henna tattoo, your client may have become allergic without knowing it. Do not use the product, unless you have done the Allergy Alert Test 48hrs before use.

**Do not use if:**
- Your client is under 16 years of age.
- Your client has a rash on their face or sensitive, irritated and damaged scalp.
- Your client has ever experienced any reaction after colouring their hair.
**HEALTH & SAFETY**

**READ THE PRODUCT’S LEAFLET & FOLLOW THE INSTRUCTIONS**

- Wear suitable disposable gloves during the preparation, application and rinsing of the product.
- Use exclusively with the recommended oxidants.
- Use the proportions indicated.
- Respect the development time.
- Rinse hair well after application.

**STOP**

**IN CASE OF A REACTION**

In case of a reaction during the application such as an intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention. Before colouring the hair again, recommend that your client consults a doctor.
To book your place on a Matrix Course, please call our Matrix booking line on 0800 0283448, alternatively email us at matrixbookingsuk@loreal.com

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