MATRIX

A-Z

.























BOND Ultim8 Bond Protecting System

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FOLLOWING THE FOUR BASIC RULES

RULE 1:

Determine the natural base level.



Use level finder and 50% grey swatch.

RULE 3:

Determine the tone desired. Recognise natural underlying pigment. Formulate to neutralise or accentuate.

NATURAL HAIR COLOUR PIGMENTATION CHART										
NATURAL	1. Blue Black	2. Black	3. Dark Brown	4. Medium Brown	5. Light Brown	6. Dark Blonde	7. Medium Blonde	8. Light Blonde	9. Very Light Blonde	10. Extra Light Blonde
LEVEL:										
Natural	Dark Red Brown	Red Brown	Dark Red	Red	Red Orange	Dark Orange	Orange	Deep Yellow	Yellow	Pale Yellow
Underlying Pigment:										
To Neutralise	Blue Black Ash	Black Ash	Dark Ash Brown	Medium Ash Brown	Light Ash Brown	Dark Ash Blonde	Medium Ash Blonde	Light Ash Blonde	Very Light Ash Blonde	Extra Light Ash Blonde
Use:										



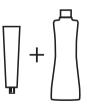
RULE 2:

Determine the target level you wish to achieve – lighten, darken or match natural level.



RULE 4:

Determine the Volume (%) of Matrix Cream Developer needed to achieve the amount of lift or deposit required.



CONSIDERING THE NATURAL UNDERLYING PIGMENT

Remember that when lifting natural Hair colour warm tones such as Red, Orange and Yellow will always affect the final colour. This chart indicates which shades to use to neutralise while colour correcting.

NATURAL HAIR COLOUR PIGMENTATION CHART

NATURAL COLOUR	1. Blue Black	2. Black	3. Dark Brown	4. Medium Brown	5. Light Brown	6. Dark Blonde	7. Medium Blonde	8. Light Blonde	9. Very Light Blonde	10. Extra Light Blonde
LEVEL:										
Natural	Dark Red Brown	Red Brown	Dark Red	Red	Red Orange	Dark Orange	Orange	Deep Yellow	Yellow	Pale Yellow
Underlying Pigment:										
To Neutralise	Blue Black Ash	Black Ash	Dark Ash Brown	Medium Ash Brown	Light Ash Brown	Dark Ash Blonde	Medium Ash Blonde	Light Ash Blonde	Very Light Ash Blonde	Extra Light Ash Blonde
Use:										



CHOOSING THE CORRECT MATRIX CREAM DEVELOPER



10 VOLUME (3%)

- Up to 1 level of lift.
- Matching the natural level.
- Deposit on natural or decolourised hair.
- Refreshing the midlengths and ends.



20 VOLUME (6%)

- Up to 2 levels of lift.
- Grey coverage with the Extra Coverage series

1000 ml e / 32 0Z



30 VOLUME (9%)

1000 ml C / 32 07

- Up to 3 levels of lift.
- 1:2 Extra.Blondes to developer.



40 VOLUME (12%)

1000 ml C / 32 0Z

- Up to 4 levels of lift.
- 1:2 Extra.Blondes to developer.

In general, for every 10 volume (3%) of Matrix Cream Developer used, you will achieve up to 1 level of lift.



SOCOLOR

WHY IS SOCOLOR.BEAUTY SO GOOD?

✓ PRE-ADJUSTED TONES AND PRE-BLENDED BASES

CONTAINS CERA-OIL COMPLEX FOR IMPROVED SMOOTHNESS, STRENGTH AND CONDITION.

 ✓ A PALETTE FOR EVERYONE WITH OVER 110 SHADES

OUR TECHNOLOGY

PERMANENT HAIR COLOUR WHERE DOES IT SIT WITHIN THE HAIR?





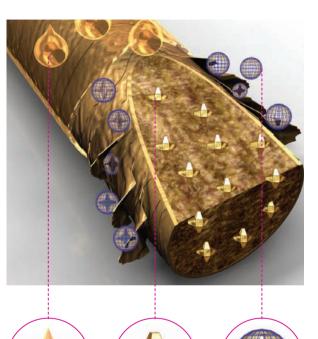
COLOURED HAIR WITHOUT CERA-OIL COMPLEX

- The cuticle may be compromised.
- The cortex may be weakened.
- Hair may appear dull.



COLOURED HAIR WITH CERA-OIL COMPLEX

- Improved surface smoothness.
- Reinforces hair structure.
- Helps protect the hair fibre, colour after colour.





nourish the surface.

HEXAFORCE POLYMER

Helps strengthen the inner cortex.

CERAMIDE COMPLEX & CATIONIC POLYMER

Help balance porosity for an even surface.



WHAT TUBES CAN I INTERMIX?

RULES OF MIXING



	COLOUR	MIXING	TIMINGS
	Blue + Blue	1:2 with 30 Vol (9%) or 40 Vol (12%) Matrix Cream Developer	Up to 50 minutes for maximum lightening and tone
22	Pink + Pink	1:1 with required Matrix Cream Developer	35-45 minutes
	Pink + Grey	1:1 with 20 Vol (6%) Matrix Cream Developer	35-45 minutes for maximum coverage
	Grey + Grey	1:1 with 20 Vol (6%) Matrix Cream Developer	35-45 minutes for maximum coverage
	Pink + Red	1 part SoRED 3 parts SOCOLOR.beauty Equal amounts of Matrix Cream Developer	35-45 minutes
M	Red + Red	1:1 with required Matrix Cream Developer	Without heat: 35 mins at room temperature
N N	Pink +	1 part SOBOOST and 3 parts Color Sync or SOCOLOR.beauty when using to boost the intensity of your formula. Decrease amount of So Boost if less intensity is required. Equal amounts of Matrix Cream Developer or Sync Activator (dependant on product choice)	35-45 minutes SOCOLOR.beauty 20 minutes Color Sync

SOCOLOR

* Adjust amount of So Boost in relation to the look and end result desired

UNDERSTANDING THE BLENDED NATURAL & REFLECT COLLECTION

Example 1

Blended Natural Collection and 500 Series Extra Coverage.

5G — Shade Name

Pre-blended Base Tone

Hair colour Result on Level 5 Hair

Example 2

Reflect Collection 8CC — Shade Name Pure Tone

Hair colour Result on Level 8 Hair

BLENDED NATURAL COLLECTION

- Consists of shades with pre-blended bases for grey coverage without the need to formulate with additional base.
- Pre-adjusted tones for perfect results on natural and grey hair on all levels.

REFLECT COLLECTION

- Great for intense fashion results and can be recognised by two capital letters.
- Contained within the range are New Red+ shades which contain high-voltage dyes for lasting intense reflection of red and copper.
- Fully intermixable with Blended Naturals, 11 Series, SoRED and 500 series Extra Coverage shades.
- · Pre-adjusted tone for perfect results on all levels.



PRE FILLER FORMULAS USING SOCOLOR.BEAUTY

RULES OF MIXING

LEVEL	NUP	POROUS HAIR	VERY POROUS HAIR	
LIGHTEST BLONDE		45mls 9G	40mls 9G 5mls 7W	Pre fill using SOCOLOR. beauty when darkening
LIGHT BLONDE		451115 50	401113 30 31113 7 10	depth more than 2 shades or extreme
BLONDE		40mls 9G 5mls 8CC	20mls 8CC 20mls 9G	tonal change. 1. Mix pre filler formula accurately with equal parts
DARK BLONDE	6	20mls 7W 20mls 8G 5mls 8CC	20mls 8CC 20mls 8G	of 10vol Matrix Cream Developer.
BROWN	5	40mls 6C 5mls 8CC	20mls 6C 20mls 6RC+	2. Apply filler formula to lightened areas.
MEDIUM BROWN	4	15 mls 4MR 30mls 6RC+	20mls 4MR 20mls 6RC+ 1ml RED SOBOOST	 Develop for 15minutes Rinse (do not shampoo) filler formula
DARK BROWN	3	22mls 4MR 23mls 5RR+	22mls 4MR 22mls 5RR+ 1ml RED SOBOOST	 5. Dry hair 6. Apply target shade and
BLACK	2 1	22mls 3VR 23mls 5RV+	22mls 3VR 22mls 5RV+ 1ml RED SOBOOST	develop for 20-35minutes (check regularly for results)



POROSITY ADJUSTMENT CHART

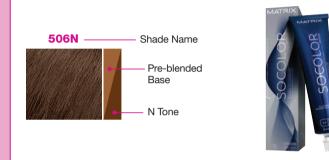
If colouring with:		Add 6ml of the following series for every 45ml formula
လ	2N,3N	5RR+
RAI	4N,5N	4ml 7CG+2ml 5RR+
Ę	6N,7N	2ml 8CC+4ml 7W
ED NATURALS	8N & HIGHER	9W
	5A,6A	8CC
E N	7A,9A	9W
	8P,10P	9W
	8AV	8W
	10AV	9W
	4Nw,5Nw	5ml 5RR+1ml SR-C
	6Nw,7Nw	3ml 6C+3ml 8CC
	8Nw,10Nw	9W
	7W	2ml 8CC+4ml 7G
	8W, 9W	9G

If colouring with:		Add 6ml of the following series for every 45ml formula
	6M,7M	7W
ZAL	8M,9M	9G
ED NATURALS	6Ma	7W
NA	10Mm	3ml 10G+3ml 9G
ED	6Bc	3ml 5C+3ml 7W
BLEND	6Br	4ml 7W+2ml 5RR+
	5G,6G,7G	7W
	8G,9G	3ml 7Bc+3ml 9G
	10G	8G
	C Series	6ml 8CC

lf colouring with:		Add 6ml of the following series for every 45ml formula		
	5CG	3ml 6G+3ml 8CC		
EFLECT	7CG	3ml 8CC+3ml 7W		
	8CC	6ml 8CC		
<u>ac</u>	RC SERIES	3ml 7W+3ml 8CC		
	RR SERIES	Add 6ml of same level RC Series		
	VR Series	Add 6ml of 1 level lighter of RV Series		
	RV,RV+ Series	6ml of the same level RR shade		



EXTRA GREY COVERAGE OPTIONS



OPAQUE COVERAGE

- Traditional coverage choice when you require a more dense 100% coverage.
- Double pigmented with colour molecule.
- Colour may appear darker due to dense coverage.





REFLECTIVE COVERAGE

- Reflective Tone
- 100% coverage
- · Conditioning with ceramides and Jojoba oil

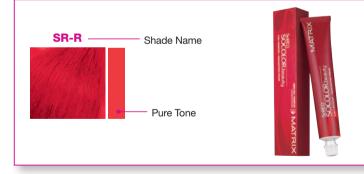
SOCOLOR

RED COLOURING OPTIONS



REFLECT COLLECTION

- Great for intense fashion results.
- Fully intermixable with Blended Naturals, 11 Series, SoRED and the 500 Extra Coverage Shades.
- Pre-adjusted tone for perfect results on all levels.

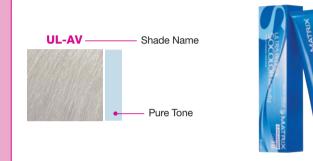


SoRED

- SoRED allows you to boost all-over colour with intense tones or create brilliant red highlights with one easy to use product.
- Can be used on both natural and coloured hair.
- Use as a colour booster to enhance SOCOLOR.beauty formulas.
- Use as a highlighter to create stunning red highlights.

SOCOLOR

BLONDE COLOURING OPTIONS



SPECIAL COLLECTION EXTRA.BLONDES

- Featuring OUT-LIFT Blonde technology, neutralizes and lifts in 1 easy step blocking brassy undertones.
- Get up to 5 levels of lift.
- Stay Put application, great for Highlights.
- Use on natural levels 5-7.





SPECIAL COLLECTION 11 SERIES

- Can be used with 10,20,30,40 volume Matrix Cream Developer.
- Perfect option when lightening Natural hair levels of 7 and above.
- Can be intermixed with all other pink tubes to create a larger blonde palette.

SOCOLOR.BEAUTY MIXER SHADES



SOBOOST

- 4 Creative shades to enhance your colour palette.
- Can be intermixed with SOCOLOR.beauty & Color Sync using 10, 20, 30, 40 Volume Matrix Cream Developer or with Color Sync Activator.
- Can be intermixed with any SOCOLOR.beauty tube except for the Extra Blondes.
- Can be intermixed with the full Color Sync palette.



FIND THE PERFECT PARTNER

Refresh with

COPPER GOLD

SHEER

мосна

VIOLET & VIOLET & RED VIOLET

SELECT LEVEL & TONAL SERIES BASED ON DESIRED RESULT COLOR

SOCOLOR

WHEN FORMULATING FOR GREY COVERAGE USING THE REFLECT RANGE USE THE TABLE BELOW

USING THE REFLECT COLLECTION ON GREY HAIR FOR NATURAL RESULTS					
% of Grey Hair	Neutral or Gold	Reflect Collection			
25%	1 part	3 parts			
50%	2 parts	2 parts			
75%	3 parts	1 part			
75–100%	Use a Blended Natural or Extra	Use a Blended Natural or Extra Coverage Collection shade. Reflect Collection is too vibrant.			

ADJUSTING FOR TENACITY

Sometimes you are faced with clients who have tenacious, resistant hair. Pre-softening will aid in colour penetration.

PRE-SOFTENING GUIDE FOR TENACIOUS GREY HAIR

IF COLOURING WITH:	PRE-SOFTEN WITH:				
Levels 9 to 10	10G + 20 volume (6%)				
Levels 6 to 8	9G + 20 volume (6%)				
Levels 1 to 5	7G + 20 volume (6%)				
1. Apply to areas where hair is resistant, starting where hair is greyest.					
2. Process 15 minutes.					
3. Blot with an absorbent	towel and proceed to apply the final colour formula.				

Note: Pre-softening is not recommended for hair under 75% grey as the results could appear warm.

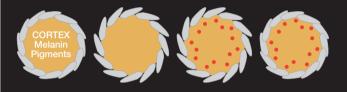
Sync

✓ SEAMLESS COLOUR ✓ NO AMMONIA ✓ CONDITIONING EFFECT

Color Sync is our unique ammonia-free tone-on-tone colour. Its Cera-Oil Priming Complex helps balance porosity to even out the hair's surface. This even canvas leads to seamless colour, brilliant shine and great condition.



TONE-ON-TONE HAIR COLOUR WHERE DOES IT SIT WITHIN THE HAIR?



OUR COLOR SYNC TECHNOLOGY

Color Sync is our unique ammonia-free, tone-on-tone colour. It is our first colour ever to contain a built-in primer. Its Cera-Oil Priming Complex helps balance porosity to even out the hair's surface. This even canvas leads to seamless colour, brilliant shine and great condition.







THE VERSATILITY

- Refine and tone pre-lightened hair
- Add gloss and shine
- Subtly enhance natural colour
- Blend away up to 50% grey
- Correct and restore colour

WHAT IS A PRIMER?

INSPIRED BY THE COSMETICS INDUSTRY, A PRIMER...

- Hydrates and nourishes
- Creates a smooth base
- Gives an even and flawless finish



MIXING, TIMING & APPLICATION

MIXING

Mix equal parts Color Sync shade with Color Sync Activator (1:1).

APPLICATION

Apply on dry hair.

VIRGIN APPLICATION

Apply Color Sync formula to the scalp area. Immediately work formula through the mid-lengths and ends. Process using the timing chart.

RETOUCH APPLICATION

Apply Color Sync formula to the scalp area. Process for half the total time, then work formula through the mid-lengths and ends. Finish processing.

TIMING

10-20 minutes depending on porosity.



FOR SOBOOST MIX 1 PART SOBOOST WITH 3 PARTS COLOR SYNC OR SOCOLOR.BEAUTY

Color Sync last up to 20 shampoo depending on the porosity of the hair.



SERVICE CHART

SERVICES	CHOOSE A COLOR SYNC Shade that is:	PROCESSING TIME
ENHANCE Tonal Changes	1 level lighter than the existing level	10 minutes with Color Sync Activator (9 Vol)
TONE REFINE Lightened Hair	Same level or lighter than the pre-lightened hair or use Sheer Pastel	10-20 minutes with Color Sync Activator (9 Vol)
REFRESH Harmonise Ends	1-2 levels lighter than the permanent hair colour formula	10-20 minutes with Color Sync Activator (9 Vol)
BLENDED GREY COVERAGE Up to 50% Coverage	Same or 1 level lighter than pigmented hair	20 minutes with Color Sync Activator (9 Vol)
DARKEN Add Depth	Same level or 1 level darker than the existing level	20 minutes with Color Sync Activator (9 Vol)
GLOSS Add Shine & Sparkle	Clear	Up to 10 minutes with Color Sync Activator (9 Vol)
1 STEP COLOUR BACK (PRE-FILL) Add Underlying Pigment Tone	For specific formulas attend a Matrix Colour TellME class	Up to 20 minutes with Color Sync Activator (9 Vol)
POROSITY ADJUST COLOUR Restore Colour	Select level based on strand test result	Timing based on strand test Color Sync Activator (9 Vol)
LOWLIGHT Add Dimension	For specific formulas attend a Matrix Colour TellME class	20 minutes with Color Sync Activator (9 Vol)
FASHION COLOUR On trend results	Color Sync Vinyls, Color Sync Watercolors or SOBOOST	Up to 20minutes with Color Sync Activator



PRE-FILLER FORMULAS

TARGET LEVEL	LEVEL	FORMULA TO USE
Very Light Blonde	9	45ml 10G
Light Blonde	8	1 part 8G & 1 part 10G
Medium Blonde	7	1 part 8CG & 10G
Dark Blonde	6	1 part 6CG & 1 part 8G
Light Brown	5	45ml 6G
Medium Brown	4	45ml 6CG
Dark Brown	3	43ml 4BR & 2ml Red So BOOST
Black	2	43ml 3WN & 2ml Red S0B00ST

SYNC

Pre-fill using Color Sync when darkening hair more than 2 levels.

- . Apply chossen pre-filler formula mixed with equal parts Color Sync activator to lightened areas.
- 2. Develop for 10 minutes.
- 3. Rinse. Shampoo and dry hair 80-100%.
- 4. Apply target shade (or one level lighter if hair has extreme porosity).
- 5. Develop 10-20 minutes.



ONE STEP COLOUR BACK SERVICE

TARGET		POROU	S HAIR		VERY POROUS HAIR				
LEVEL	NATURAL COOL	NATURAL	WARM	VERY WARM	NATURAL COOL	NATURAL	WARM	VERY WARM	
8	8N & 8G	8G	8WN	8CG	1 PART 8N + 1 PART 8G	8G	8WN & 8CG	8CG	
7	6N & 8G	8G & 6G	8WN & 6WN	1 PART 6CG + 1 PART 8CG	6N & 8G	6G & 8G	8WN & 6WN & Soboost Yellow	6RC+ & 6G	
6	6N & 6G	6G	6WN	6CG	6G	6N & 6CG	6WN & Soboost Copper	6RC+ & SOBOOST COPPER	
5	5N & Soboost Yellow	5N & Soboost Copper	5WN	5WN & Soboost Copper	5N & SOBOOST YELLOW	5WN & Soboost Yellow	5WN & Soboost Copper	5RR+ & Soboost Red	

Use chosen formula shown in the chart when darkening the hair between 2 and 4 levels.

- 1. Mix chosen formula with equal parts Color Sync Activator.
- 2. Apply to lightened areas or use as a low light application.
- 3. Develop for 20 minutes.





LORINSIDER

OUR TECHNOLOGY

OIL INJECTION SYSTEM ODS² PROPELS COLOUR MOLECULE TO THE CORE.

PERMANENT AMMONIA-FREE HAIR COLOUR

WHERE DOES IT SIT WITHIN THE HAIR?





Our Colour Injection Oil Delivery System propels colour actives directly to the hair's core.

Maximises colour impact with minimum levels of alkaline agent.





MIXING, TIMING & GREY COVERAGE

MIXING, PROCESSING

COLORINSIDER MUST be mixed with the dedicated

Oil-Cream Developer. As the developer and colour have been specifically formulated to work together, COLORINSIDER will not perform as expected with another developer.



FOR OPTIMUM GREY COVERAGE

- Use 20 Vol (6%) COLORINSIDER Oil-Cream Developer.
- For most coverage match the same level or formulate darker.
- For a dimensional result formulate lighter.
- For Warm-Warm end results mix any G series with a warm reflect tone.
- For Warm end results mix the NW series with a warm reflect tone.
- For Neutral end results use the N or NW series alone.
- For Cool end results mix the N series with a cool reflect tone.
- The COV shades can be used alone or mixed within the palette.

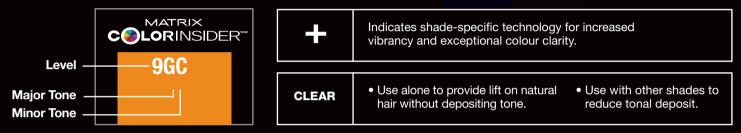
MIXING RATIOS FOR GREY HAIR							
% of Grey	Neutral or Neutral Warm	Target Shades					
25-50%	25% (15 grams, 10.05ml)	75% (45 grams, 30.15ml)					
50-75 %	50% (30 grams, 33.5ml)	50% (30 grams, 33.5ml)					
75-100 %	75% (45 grams, 30.15ml)	25% (15 grams, 10.05ml)					
The Ash. Violet and Mocha series should not be used alone							

to cover more than 25% grey hair.





READING THE LABEL



LEVEL

1 Blue Black	2 Black	3 Dark Brown	4 Medium Brown	5 Light Brown	6 Dark Blonde	7 Medium Blonde	8 Light Blonde		10 Extra Light Blonde
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TONE

NEUTRAL	ASH/ BLUE	VIOLET	GOLD/ WARM	COPPER	BROWN/ MAHOGANY	RED	GREEN/MATTE	МОСНА
.0	.1	.2	.5	.4	.5	.6		.8



COLORINSIDER TONE REBUILD SERVICE

COLORINSIDER Tone Rebuild Service - Refresh Formulas

Use the formulas below when refreshing pre-coloured or very porous hair that has faded more than 2 levels

Target Level	Cool End Result (Neutral, Ash, Violet, Mocha)	Warm End Result (Neutral, Warm, Gold, Copper, Red)	Missing Natural Underlying Pigment	
9 Very Light Blonde			Yellow	
8 Light Blonde	9G	9GC	Gold	
7 Medium Blonde			Light Orange	
6 Dark Blonde	7G	7GC	Orange	
5 Light Brown	3 PARTS 5NW	3 PARTS 5NW	Dark Orange	
4 Medium Brown	+ 1 PART 7G	+ 1 PART 7G	Red Orange	
3 Dark Brown	5NW	4BR	Red	



Step 2: Using your original shade choice without adding N(.0) or NW(.03) Add the recommended shade from the guide to the left into your formula in the following ratio. 4 parts original formula 1 part Tone Rebuilding Shade 5 parts 10Vol Oil-Cream Developer.

Step 3: Apply the new formula through the midlengths and ends on dry hair taking fine sections. Develop for up to 20 minutes based on a strand test.

Step 4: Rinse well, Shampoo and Condition using Total Results Color Obsessed or Biolage Colorlast



COLORINSIDER FILLER FORMULAS

COLORINSIDER TINT BACK SERVICE - FILLER FORMULAS Use the formulas below when darkening pre-lightened hair more than 2 levels							
Target Level	Cool End Result (Neutral, Ash, Violet, Mocha)	Warm End Result (Neutral, Warm, Gold, Copper, Red)	Missing Natural Underlying Pigment				
9 Very Light Blonde	9G	9GC	Yellow				
8 Light Blonde	9G	9GC	Gold				
7 Medium Blonde	9G + 7G	9GC + 7GC	Light Orange				
6 Dark Blonde	7G	7GC	Orange				
5 Light Brown	7G + 3 PARTS 5NW + 1 PART 7G	7C	Dark Orange				
4 Medium Brown	3 PARTS 5NW + 1 PART 7G	6CC+	Red Orange				
3 Dark Brown	400		Red				
2 Black	4BR + 4N	4BR	Red Brown				
1 Blue Black	71		Dark Red Brown				

Step 1: Apply chosen Filler Formula to dry hair. Be sure to mix formula with 10Vol Oil-Cream Developer

Step 2: Develop for up to 20 minutes depending on strand test results

Step 3: Remove colour and dry hair thoroughly

Step 4: Apply your final target shade (Overlay) to the scalp area and then directly to mid-lengths and ends

Step 5: Develop for 35 minutes

Step 6: Rinse, shampoo and Condition using Total Results Color Obsessed or Biolage Colorlast



color graphics[®] lift & tone

FOR BEST RESULTS USE BOND Ultim8

MIXING, TIMING & APPLICATION



UP TO 50 MINUTES AT ROOM TEMPERATURE.

- Wearing an apron and suitable disposable gloves, mix the Colorgraphics system in a non-metallic bowl.
- 2. Do not substitute any of the Colorgraphics Lift & Tone system components (Powder Lifter, Promoter, Toner) with other products. Matrix recommends using with Visi Color packs, or a Matrix-recommended foil*



- **3.** Use only with the recommended Promoter 8 or 22 volume. Do not use with hydrogen peroxide greater than 22 volume.
- 4. Check frequently for desired level of lift.
- Do not exceed the recommended development time.

*Only aluminium foil ref SOFT ALLOY 8079, 20 μm, or SOFT ALLOY 1200, 18 μm (according to Standard EN 573). One brand of foil that meets these standards is ProCare™.

color graphics

PERSONALISE WITH A TONER FOR A BEAUTIFULLY BESPOKE FINISH



PICK TONER 1 SCOOP (Extra Cool, Cool,

Neutral. or Warm)

oraphics







NATURAL / TINTED COLOUR LEVEL

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
Blue	Black	Dark	Medium	Light	Dark	Medium	Light	Very	Extra
Black		Brown	Brown	Brown	Blonde	Blonde	Blonde	Light	Light
								Blonde	Blonde



NATURAL	. UNDERL	YING PIG	MENT						
Dark Red Brown	Red Brown	Dark Red	Red	Red Orange	Dark Orange	Orange	Deep Yellow	Yellow	Pale Yellow



TO NEUTRALISE USE:





LIGHT MASTER



FASTER. LIGHTER. BLONDER.

OUR MOST POWERFUL, HIGH-SPEED LIGHTENER WITH CONDITIONING PANTHENOL

Powerful!

Light Boosting technology with up to 8 levels of lift.

Fast!

Light Boosting actives release oxygen faster to lighten at a quick, yet controlled pace and 20% faster*.

Conditioning!

The conditioning formula is enriched with Panthenol and helps to respect the hair fibre.

* The professional lifting technology in Light Master delivers lighter results, faster then ever because it contains intelligent light boosters. This releases oxygen earlier to give a lift that is quick yet controlled. The conditioning Panthenol means that condition is not comprised. The violet toner balances neutralisation of warm yellow undertones giving clean results.

1 PRODUCT 5 USES

ON-SCALP APPLICATION RETOUCH APPLICATION OFF-SCALP APPLICATION BALAYAGE REMOVAL OF ARTIFICIAL HAIR COLOUR

SAME GREAT PRODUCT, BEAUTIFUL NEW PACKAGING

MATRIX

LIGHT Master

lightening powder

Up to 8 levels of lift. Hasta 8 tonos de aclaramiento. Até 8 níveis de aclaramento. Lyfter upp till 8 steg. Løfter op til 8 niveauer. Jopa 8 astetta vaalennusta.

NET WT 500 g

LIGHT MASTER

MIXING, TIMINGS & APPLICATION

5 APPLICATION POSSIBILITIES

POWER WASH REMOVING ARTIFICIAL HAIR COLOUR WITH LIGHT MASTER

Step 1: Analysis

- Determine the starting level and chemical history of the hair
- Check the porosity and strength of the hair
- Identify the desired level and tone

Step 2: Strand Test*

- Use a strand test to determine the formula strength needed from the power wash strength chart.
- Determine what's achievable today and create a plan for future visits if needed.

Mastery Point: Be sure to communicate clearly with your client about what is possible.

Step 3: Apply, process, remove

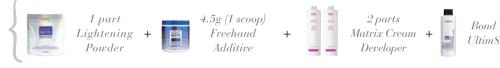
- See the "Power Wash Chart" for timings
- Cleanse the hair
- Prepare the hair for decolouring with Total Results Instacure Leave in Treatment
- Develop by observation continually monitoring the progress. Every 3-5 minutes and do not exceed the max processing time.
- Remove with Total Results Color Obsessed and treat with Total Results 5+ Protopak Restructurizing Treatment before drying the hair and assessing the colour results.

formula Strength	MIXING AND TI	MING						
	COLOUR TO BE REMOVED	DESIRED RESULT	PROCESSING TIME	FORMULA				
1	Slight excess of colour or unwanted tones		5 – 10 minutes	2 scoops (30g) Light Master + 60ml Water				
2	Light shades Dark blonde and up	Light to moderate colour removal up to 1 level	5-15 minutes	2 scoops (30g) Light Master + 60ml Water or 75ml 10 volume (3%) Matrix Cream Developer				
3	Medium shades	Moderate colour removal up to 2 levels	10 -15 minutes	2 scoops (30g) Light Master + 75ml 20				
	Light brown – Dark brown	Maximum colour removal up to 4 levels	10-20 minutes	volume (6%) Matrix Cream Developer				
4	Dark shades	Moderate colour removal up to 3 levels	10-20 minutes	2 scoops (30g) Light Master + 75ml 20 volume (6%) Matrix Cream Developer				
4	Dark brown – Black	Maximum colour removal up to 5 levels	15-40 minutes					
Mastery Points:	 Be sure to properly assess the hair before choosing the formula strength by taking a test strand. Check progress every 3-5 minutes until hair reaches the tone of the underlying pigment at the desired level of lightness. Colour that has been freshly applied (within 48 hours) is easiest to remove and may therefore not require a very strong formula strength. 							

*A strand test will tell you the timing of the service, the final hair condition and what is achievable in one service

NFW LIGHT MASTER FREEHAND ADDITIVE

Additive for Lightening Powder



= The Perfect Creamy, Stay-Put Texture

S. Manutation

THE

ULTIMATE

MULTITASKER

FOR ALL OPEN AIR

TECHNIQUES

TIM THE THE STATE

TRANSFORM YOUR MIX FOR CREAMY, STAY-PUT TEXTURE.

Our 1st Kaolin Clay-based transformer is designed to thicken your Light Master formulation for the perfect open air techniques.

- Creamy texture ideal for open air techniques
- Stay put texture encapsulates hair
- Gives more precise application for limited transfer
- Maintains lightening power of up to 8 levels of lift

FOR BEST Results use MATRIX BOND Ultim8 IGH' freehand additive = 114g / 4 oz

NEW LIGHT MASTER OIL ADDITIVE

Additive for Lightening Powder







THE ULTIMATI CONDITION FOR ALL ON-SCALF APPLICATIO

APPLICATIONS

Bond

Ultim8



TRANSFORM YOUR MIX WITH OIL THAT **CONDITIONS WHILE** IT LIFTS.

Designed specifically for on-scalp applications. Moisture-enriched to shield delicate skin from irritation.

- Gives spreadable texture with control
- Designed specifically for on-scalp techniques
- Enhances scalp comfort and helps prevent irritation
- Maintains lightening power of up to 8 levels of lift

FOR BEST RESULTS USE BOND Ultim8

BOND Ultim8 Bond Protecting System

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BOND Ultim8

DISCOVER A REVOLUTIONARY HAIR PROTECTIVE SYSTEM TO PRESERVE BONDS IN HAIR

Softer, deeply nourished & healthier-looking hair



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WITHOUT BOND Ultim8

Oxidative colour and pre-lightening products can weaken and reduce strong and weak bonds in the hair.

Strong bonds can be weakened and reduced which sees the hair stretch and even break.

Weak bonds are also exposed during oxidation which can cause further weakness, salt ions can fix on these open bonds preventing them from closing.

BOND Ultim8 Bond Protecting System

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BOND Ultim8

- Matrix Bond Ultim8 works with maleic acid to restrict oxidation weakness of the bonds, and controls the pH balance.
- Bond Ultim8 acts as a buffer preventing added stress on the strong bonds.
- The maleic acid in stage 1 and the stage 2 sealer work to trap salt ions allowing more weak bonds to close.

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HOW TO USE BOND Ultim8?

MIX YOUR FORMULA AS USUAL

Use Bond Ultim8 with any Matrix Colour, Light Master or simply as a stand alone treatment. No adjustments needed during mixing & processing.

STEP 1 AMPLIFIER

Dosed through a professional syringe, and added into any Matrix colour or Light Master for bond protection.

- Mix Matrix Colour (Color Graphics Lift & Tone, SOCOLOR. beauty, COLORINSIDER or Color Sync) or Light Master with Matrix Cream Developer.
- Add STEP 1 (according to the measurement guide to the mix and apply to hair.
- Process following chosen product's normal development time.
- Rinse do not shampoo.

STEP 2 SEALER

Deep conditioning treatment that helps seal in the benefits of Step 1 and add further protection.

- After STEP 1 is complete, apply STEP 2 to towel dried hair (15g-30g depending on length and density of hair).
- Process for 10 minutes and rinse thoroughly.
- Shampoo/condition.



STEP 3 WEEKLY SEALING TREATMENT

Perfects fibres and provides additional nourishment at-home, following the in-salon service.

• To be used once a week.

MATRIX

MATRIX

- Before shampooing, apply onto wet, towel dried hair.
- Massage into hair from roots to ends.
- Leave on for at least 10 minutes
- Rinse and follow with chosen Matrix professional shampoo and conditioner dependent on hair type.



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MIXING RATIO CHART

The mixing ratio's below are based on full mixing measurements. If you choose to mix less product please adjust your developer and **Bond Ultim8 Step 1** accordingly.

	MATRIX PRE-LIGHTNER OR COLOUR	COLOUR FORMULATION			BOND Ultim8 FORMULATION*	DEVELOPMENT
		MIXING RATIO	COLOUR RATIO	DEVELOPER/ PROMOTER RATIO	STEP 1 AMPLIFIER	TIME
	LIGHTMASTER	1:1 (off-scalp freehand)	30g (2 scoops)	30g (2 scoops)	8ml	Up to 50 minutes
		1:2 (on/off scalp)	30g (2 scoops)	60g (4 scoops)	8ml	Up to 50 minutes
		1:2.5 (power wash)	30g (2 scoops)	75ml (2.5 scoops)	8ml	5-40 minutes
	COLORGRAPHICS (LIFT AND TONE)	2:2:1	30g POWDER (2 scoops) 15g TONER (1 scoop)	30g (2 scoops)	8ml	2-50 minutes
	SOCOLOR.beauty (UL EXTRA BLONDES)	1:2	90ml	180ml	6ml*	50 minutes
	SOCOLOR.beauty (LEVELS 1-11)	1:1	90ml	90ml	6ml*	35-45 minutes
	COLORINSIDER	1:1	60g	60g	4ml**	35 minutes
	COLOR SYNC	1:1	90ml	90ml	6ml*	10-20 minutes

* for example for a 45ml tube, use 3ml of Bond Ultim8 Step 1. ** for a 30g tube, use 2ml Bond Ultim8 Step 1.

MATRIX PRODUCT	MIXING RATIO	WATER	BOND ULTIM8 STEP 1 AMPLIFIER	DEVELOPMENT TIME
STAND ALONE	6:1	90ml	15ml	10 minutes
OPTI PERM	3:1	45ml	15ml	10 minutes
ОРТІ ЅМООТН	3:1	45ml	15ml	10 minutes



MASTERY APPLICATION TECHNIQUES

SINGLE PROCESS COLOUR APPLICATION

When applying a single process Colour, formulate BOND ULTIM8 Step 1 -Amplifier into MATRIX lighteners (such as Light Master or Colorgraphics Lift and Tone) or Colour brands (like SOCOLOR.beauty, Color Sync and Colorinsider). When formulating the lightener or Colour with BOND ULTIM8 Step 1 -Amplifier you can use for all types of applications from monochromatic scalp applications or for partial applications using Visi-Color meche packets, foil as well as freehand technique.

- 1. Choose the MATRIX lightener or Colour. Follow the mixing guidelines using the BOND ULTIM8 mixing ratio chart.
- 2. Process according to the product guidelines at room temperature.
- 3. Rinse the hair thoroughly. Do not shampoo. Blot dry.
- **4.** Measure 15- 30g BOND ULTIM8 Step 2 Sealer (depending on length and density of hair). Applying from roots to ends, making sure that you focus on the area where stage one was applied. Comb through.
- 5. Process for 10 minutes.
- 6. Rinse thoroughly using warm water.
- 7. Follow on with your chosen MATRIX shampoo and conditioner as normal dependent on the hair diagnosis.

DOUBLE PROCESS COLOUR APPLICATION

When lightening and toning in two individual processes mix BOND ULTIM8 - Step 1 Amplifier in both the MATRIX lightening product formulas and the second chosen toning formula.

- 1. Choose the MATRIX lightener (such as Light Master or Colorgraphics Lift and Tone). Follow the mixing guidelines using the BOND ULTIM8 mixing ratio chart.
- 2. Process up to 50 minutes at room temperature.
- 3. Rinse the hair thoroughly. Do not shampoo.



- 4. Dry the hair up to 80%.
- Choose the Matrix toner (from SOCOLOR.beauty, Colorinsider or Color Sync ranges) and formulate BOND ULTIM8 Step 1 - Amplifier into your toning formula using the mixing ratio chart.
- 6. Apply and process following the usual development time.
- 7. Emulsify and rinse thoroughly. Blot hair dry using a towel.
- 8. Measure 15- 30g BOND ULTIM8 Step 2 Sealer (depending on length and density of hair). Applying from roots to ends, making sure that you focus on the area where stage one was applied. Comb through.
- 9. Develop for 10 minutes.
- 10. Rinse thoroughly.
- **11.** Follow on with your chosen Matrix shampoo and conditioner as normal dependent on the hair diagnosis.

BOND ULTIM8 STAND-ALONE TREATMENT

Used to improve the strength of a client's hair you can use this as a standalone treatment.

- 1. Mix 15ml BOND ULTIM8 Step 1 Amplifier with 90ml water in an applicator bottle.
- 2. Apply to dry hair ensuring it is saturated
- 3. Develop at room temperature for 10 minutes.
- 4. Blot excess moisture from the hair using a towel
- 5. Measure 15- 30g BOND ULTIM8 Step 2 Sealer (depending on length and density of hair). Applying from roots to ends, making sure that you focus on the area where stage one was applied. Comb through.
- 6. Develop for 10 minutes at room temperature.
- 7. Rinse off thoroughly.
- 8. Follow on with your chosen Matrix shampoo and condoner as normal dependent on the hair diagnosis.

MASTERY APPLICATION TECHNIQUES

OPTI PERM

Use to improve the strength of a client's hair during the perming process.

- 1. Shampoo hair with Biolage Clean Reset (or a clarifying shampoo)
- 2. Wind perm according to the desired result.
- **3.** Process the perm according the instruction leaflet within the box. On completion of process rinse thoroughly with warm water. Blot each rod to remove excess moisture.
- **4.** Apply 15ml BOND ULTIM8 Step 1 Amplifier with 45ml water in an applicator bottle to each rod evenly and process for 10 minutes, remember do not rinse out the BOND ULTIM8.
- Apply the neutraliser evenly to each rod and process (according to the instruction leaflet within the box)
- **6.** Gently remove rods and apply the second application of neutraliser and process according to instructions.
- 7. Rinse thoroughly
- 8. Apply a light conditioner.

PLEASE NOTE: DO NOT APPLY BOND ULTIM8 STEP 2 – SEALER WHEN USING WITH OPT-PERMS

OPTI SMOOTH

When you would like to improve the strength of a client's hair during a smoothing or straightening process.

- 1. Shampoo hair with Biolage clean reset (or a clarifying shampoo)
- 2. Apply the Opti-Smooth pre-treat spray to the most sensitized areas.
- **3.** Apply the Opti-Smooth smoothing crème from tube 1 at a 1cm distance from the root evenly to the hair mid lengths and ends.
- **4.** Process according to the desired result following the Opti-Smooth manual (depending on cold or heat service)
 - a. Hot service: take a small section, make a knot approximately 5 cm from

BOND Ultim8 Bond Protecting System

the scalp, if the knot opens easily more processing is needed. If the knot does not loosen the hair is processed.

- **b.** Cold service: visually check the relaxation of the curl for the desired level of curl relaxation.
- 5. After processing rinse thoroughly with warm water for 7-10 minutes to remove the Opti-Smooth crème then blot carefully to remove excess moisture and remove tangles with a wide tooth comb.
- 6. Mix 15ml BOND ULTIM8 Step 1 Amplifier and 45mls of water in an applicator bottle and apply evenly from root to points and process for 10 minutes.
- 7. Rinse and blot excess moisture.
- 8. Step 8 depends on whether you are doing a hot or cold service.
 - a. Hot service: blow-dry hair so it is 80% dry, and then flat iron each section at a temperature that does not exceed 200°c. Starting from the nape up. Working in 1cm sections at a time. Continue working up the head until all sections are completed. Note: do not use any section clips at this point.
 - b. Cold service. Procedure onto step 9
- **9.** Starting at the nape and working in 1 cm sections approximately 1 cm from the scalp apply the neutraliser, comb with a wide tooth comb for minimum tension. Complete the entire head and process for 10 minutes.
- **10.** Rinse thoroughly with warm water for 5-7 minutes until all neutraliser is removed. Blot excess moisture.
- 11. Complete the service
 - **a.** For medium to coarse hair types, apply 15g/ml-30g/ml of the BOND ULTIM8 Step 2 Sealer and process for 10 minutes
 - **b.** For fine hair types apply the Opti-Smooth Post Treat Cream and process 3 minutes.
- 12. Rinse thoroughly
- 13. Blow-dry 80% before styling with a brush

PLEASE NOTE: REMEMBER AVOID USING CLIPS, BANDS AND GRIPS FOR 48 HOURS.

YOU GET SO MUCH MORE WITH MATRIX



MATRIX TECHNICAL HELPLINE UK: 0800 387 608 ROI: 1800 509 472

HEALTH & SAFETY



ALLERGY ALERT TEST MUST BE DONE

- An Allergy Alert Test must be done 48 hours before each application of the colourant, as an allergy can develop suddenly, even though you have previously applied the colourant or another colourant on your client.
- Matrix and the L'Oreal Professional Product Division has designed a protocol which will enable you to manage your clients' colour experience and determine the need to carry out an Allergy Alert Test.

The protocol follows a 3-step consultation with your colour client, to accompany the application of a Matrix colourant:

Step 1: professional consultation.

Step 2: how to carry out an Allergy Alert Test.

Step 3: how to carry out a colour application; refer to your professional safety booklet for more information.

• RECORD THE ALLERGY ALERT TEST INFORMATION ON YOUR CLIENT RECORD CARD.

HOW TO CARRY OUT AN ALLERGY ALERT TEST

- **1.** First, remove earrings.
- 2. Then, behind the ear and using a cotton-bud, apply a little of the unmixed product sufficient to cover an area of 1 to 2cm (eg. the size of a small coin)
- **3.** Re-apply 2 or 3 times allowing it to dry between each application.
- **4.** Leave for 48 hours without washing, covering or touching.

If during the course of this period you or your client notice any abnormal reactions such as intense reddening, itching or swelling in or around the test area, do not apply the colourant and recommend that your client seek medical advice before any further colour applications are made.



Black Henna Tattoos:

Check with your client. If your client has ever had, even once, a black henna tattoo, your client may have become allergic without knowing it. Do not use the product, unless you have done the Allergy Alert Test 48hrs before use.

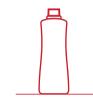
Do not use if:

- Your client is under 16 years of age.
- Your client has a rash on their face or sensitive, irritated and damaged scalp.
- Your client has ever experienced any reaction after colouring their hair.

HEALTH & SAFETY

READ THE PRODUCT'S LEAFLET & FOLLOW THE INSTRUCTIONS





- Wear suitable disposable gloves during the preparation, application and rinsing of the product.
- Use exclusively with the recommended oxidants.



 Use the proportions indicated.



 Respect the development time.



 Rinse hair well after application.



In case of a reaction during the application such as an intense stinging, irritation, rash or burning sensation on the scalp, rinse immediately and discontinue use. In case of shortness of breath, seek immediate medical attention. Before colouring the hair again, recommend that your client consults a doctor.

MATRIXEDUCATION

#MatrixUK #iamME







To book your place on a Matrix Course, please call our Matrix booking line on **0800 0283448**, alternatively email us at **matrixbookingsuk@loreal.com**

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