



BONDAGE

STRENGTHENS HAIR BONDS WITH EVERY COLOUR

LET YOUR CLIENTS EXPERIENCE BONDAGE

kebelo.com

Kebelo®
FOUNDATION OF BEAUTIFUL HAIR



STRENGTHENS HAIR BONDS WITH EVERY COLOUR

KEBELO BONDAGE helps make hair stronger, whilst visibly improving the overall elasticity and texture of the hair. Building on Kebelo's Carbocysteine technology and introducing murumuru seed butter and carob, BONDAGE allows you to push colour to the extreme, whilst strengthening and maintaining the integrity of the hair's natural bonds. BONDAGE has been created to use every time you tint and bleach as an essential bond strengthener.



BONDAGE SESSION

EASY TO USE : THE INSTRUCTIONS

STRENGTHENING SHOT STEP 1 : ADD TO COLOUR

The Shot is easy to mix and apply with any tint or bleach.

WITH TINT Using the measuring syringe or scales add 4ml of the Strengthening Shot to your normal tint mix. Apply tint as usual.

WITH BLEACH Using the measuring syringe or scales add 8ml of the Strengthening Shot to your normal bleach mix. Apply as usual. When applying a tint after bleach, again add 4ml of the Strengthening Shot to the tint mix as per the above instructions.

NEUTRALISING CREAM STEP 2 : APPLY FOR 5 MINUTES

Once your colour is complete rinse or shampoo as normal, then apply a generous amount of BONDAGE Neutralising Cream. Work through from ends to root and leave for 5 minutes. Rinse thoroughly.

RETAIL BONDAGE FOR EVERYONE

WEEKLY COLOUR MASQUE STRENGTHENS BONDS

Repairs, strengthens and rejuvenates hair. Formulated with Kebelo's Carbocysteine technology and introducing murumuru seed butter and carob, BONDAGE weekly colour masque works to repair colour or bleach damaged hair bonds. A recommended essential for your hair, extending the results from your BONDAGE session, and a must have masque for everyone who likes to live a *colourful* or *highlighted*'life.



WHY YOU WILL LOVE BONDAGE

- VISIBLY STRONGER HAIR**
protects hair bonds from compromise caused by colour and damage caused by bleach
- ALLOWS YOU TO DO MORE WITH COLOUR & BLEACH**
get the colour your client wants in one visit, all whilst strengthening the hair
- EASY TO USE**
simply add 4ml to every tint or 8ml to every bleach and colour as normal
- COST EFFECTIVE**
costs from £1 per colour application
- EXTRA REVENUE POTENTIAL FOR YOUR SALON**
charge from £3 for a tint and £5 for a bleach service
simple and obvious up-sell on every colour service
great retail potential with weekly colour masque, benefiting all clients with coloured hair

PRICING

PACKS	BONDAGE Complete Salon Pack	£149.95 worth £170
	2 x 250ml Strengthening Shots 2 x 500ml Neutralising Creams 6 x 100ml Masques & marketing material (worth £20) (enough for up to 120 applications)	
INDIVIDUALS	Introduction Pack (enough for up to 25 applications)	£29.95
	BONDAGE Strengthening Shot 250ml (enough for up to 60 applications)	£29.95
	BONDAGE Neutralising Cream 500ml (enough for up to 60 applications)	£29.95
	BONDAGE Weekly Colour Masque 100ml	£ 8.48 RRP £16.95

LOVE BONDAGE

#lovekebelo

