

| <p>DRY HAIR</p>  | Code | Description | Size | Trade price | RRP |
|---|--------|-------------------------------|--------|-------------|--------|
| | IDR001 | Nourishing Shampoo | 900 ml | £11.75 | |
| | IDR031 | Nourishing Shampoo | 400 ml | £7.50 | £15.00 |
| | IDR059 | Nourishing Shampoo | 100 ml | £3.75 | £7.50 |
| | IDR002 | Nourishing Mask | 500 ml | £9.50 | |
| | IDR032 | Nourishing Mask | 250 ml | £7.00 | £14.00 |
| | IDR003 | Nourishing Conditioner | 900 ml | £12.75 | |
| | IDR033 | Nourishing Conditioner | 400 ml | £8.50 | £17.00 |
| | IDR077 | Nourishing Conditioner | 100 ml | £3.75 | £7.50 |
| | IDR197 | Melted Nourishing Shampoo | 70 ml | £8.00 | £16.00 |
| | IDR198 | Melted Nourishing Conditioner | 70 ml | £8.00 | £16.00 |

| <p>ANTIOXIDANT</p>  | Code | Description | Size | Trade price | RRP |
|--|---------------------------------|-----------------------------------|--------|-------------|--------|
| | IAO004 | Rejuvenating Shampoo | 900 ml | £11.75 | |
| | IAO034 | Rejuvenating Shampoo | 400 ml | £7.50 | £15.00 |
| | IAO099 | Rejuvenating Shampoo | 100 ml | £3.75 | £7.50 |
| | IAO005 | Rejuvenating Mask | 500 ml | £9.50 | |
| | IAO035 | Rejuvenating Mask | 250 ml | £7.00 | £14.00 |
| | IAO006 | Rejuvenating Conditioner | 900 ml | £12.75 | |
| | IAO036 | Rejuvenating Conditioner | 400 ml | £8.50 | £17.00 |
| | IAO100 | Rejuvenating Conditioner | 100 ml | £3.75 | £7.50 |
| | IAO103 | Protective Hair Spray | 100 ml | £12.50 | £25.00 |
| | IAO146 | Hydra-refresh hair and body water | 150 ml | £8.00 | £16.00 |
| IAO204 | Nourishing hair and body butter | 65 ml | £11.95 | £23.60 | |

| <p>DAILY USE</p>  | Code | Description | Size | Trade price | RRP |
|--|-------------------------------|-------------------------|--------|-------------|--------|
| | IDU007 | Energizing Shampoo | 900 ml | £11.75 | |
| | IDU037 | Energizing Shampoo | 400 ml | £7.50 | £15.00 |
| | IDU060 | Energizing Shampoo | 100 ml | £3.75 | £7.50 |
| | IDU008 | Energizing Mask | 500 ml | £9.50 | |
| | IDU038 | Energizing Mask | 250 ml | £7.00 | £14.00 |
| | IDU009 | Energizing Conditioner | 900 ml | £12.75 | |
| | IDU039 | Energizing Conditioner | 400 ml | £8.50 | £17.00 |
| | IDU078 | Energizing Conditioner | 100 ml | £3.75 | £7.50 |
| | IDU187 | Leave-in Hair Detangler | 150 ml | £7.50 | £15.00 |
| | IDU160 | Bodifying Dry Shampoo | 40 gr | £10.25 | £20.50 |
| IDU195 | Melted Energizing Shampoo | 70 ml | £8.00 | £16.00 | |
| IDU196 | Melted Energizing Conditioner | 70 ml | £8.00 | £16.00 | |

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| ANTI-FRIZZ  | Code | Description | Size | Trade price | RRP |
|--|------------------------------|--------------------------|--------|-------------|--------|
| | IAF010 | Hydrating Shampoo | 900 ml | £11.75 | |
| | IAF040 | Hydrating Shampoo | 400 ml | £7.50 | £15.00 |
| | IAF079 | Hydrating Shampoo | 100 ml | £3.75 | £7.50 |
| | IAF011 | Hydrating Mask | 500 ml | £9.50 | |
| | IAF041 | Hydrating Mask | 250 ml | £7.00 | £14.00 |
| | IAF012 | Hydrating Conditioner | 900 ml | £12.75 | |
| | IAF042 | Hydrating Conditioner | 400 ml | £8.50 | £17.00 |
| | IAF080 | Hydrating Conditioner | 100 ml | £3.75 | £7.50 |
| | IAF205 | Melted Hydrating Shampoo | 70 ml | £8.00 | £16.00 |
| IAF206 | Melted Hydrating Conditioner | 70 ml | £8.00 | £16.00 | |

| DAMAGED HAIR  | Code | Description | Size | Trade price | RRP |
|--|----------------------------------|---------------------------|--------|-------------|--------|
| | IDA013 | Restructuring Shampoo | 900 ml | £11.75 | |
| | IDA043 | Restructuring Shampoo | 400 ml | £7.50 | £15.00 |
| | IDA058 | Restructuring Shampoo | 100 ml | £3.75 | £7.50 |
| | IDA014 | Restructuring Mask | 500 ml | £9.50 | |
| | IDA044 | Restructuring Mask | 250 ml | £7.00 | £14.00 |
| | IDA015 | Restructuring Conditioner | 900 ml | £12.75 | |
| | IDA045 | Restructuring Conditioner | 400 ml | £8.50 | £17.00 |
| | IDA076 | Restructuring Conditioner | 100 ml | £3.75 | £7.50 |
| | IDA102 | Restructuring Spray | 100 ml | £10.25 | £20.50 |
| IDA207 | Melted Restructuring Shampoo | 70 ml | £8.00 | £16.00 | |
| IDA208 | Melted Restructuring Conditioner | 70 ml | £8.00 | £16.00 | |

| COLORED HAIR  | Code | Description | Size | Trade price | RRP |
|--|------------------------|------------------------|--------|-------------|--------|
| | ICO016 | Protective Shampoo | 900 ml | £11.75 | |
| | ICO046 | Protective Shampoo | 400 ml | £7.50 | £15.00 |
| | ICO081 | Protective Shampoo | 100 ml | £3.75 | £7.50 |
| | ICO017 | Protective Mask | 500 ml | £9.50 | |
| | ICO047 | Protective Mask | 250 ml | £7.00 | £14.00 |
| | ICO018 | Protective Conditioner | 900 ml | £12.75 | |
| | ICO048 | Protective Conditioner | 400 ml | £8.50 | £17.00 |
| ICO082 | Protective Conditioner | 100 ml | £3.75 | £7.50 | |

| VOLUMIZING  | Code | Description | Size | Trade price | RRP |
|--|-----------------------|---------------------------|--------|-------------|--------|
| | IVO131 | Volume up Shampoo | 900 ml | £11.75 | |
| | IVO132 | Volume up Shampoo | 400 ml | £7.50 | £15.00 |
| | IVO133 | Volume up Shampoo | 100 ml | £3.75 | £7.50 |
| | IVO134 | Volume up Hydrating Spray | 100 ml | £6.00 | £12.00 |
| IVO188 | Volume up Root Lotion | 100 ml | £7.50 | £15.00 | |

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|  CLARIFYING | Code | Description | Size | Trade price | RRP |
|---|--------|---------------------|--------|-------------|--------|
| | ICL189 | Purifying Shampoo | 900 ml | £12.75 | |
| | ICL190 | Purifying Shampoo | 400 ml | £8.50 | £17.00 |
| | ICL191 | Purifying Treatment | 100 ml | £12.75 | £25.50 |

|  DENSIFYING | Code | Description | Size | Trade price | RRP |
|---|--------|----------------------|--------|-------------|--------|
| | IDE192 | Fortifying Shampoo | 900 ml | £12.75 | |
| | IDE193 | Fortifying Shampoo | 400 ml | £8.50 | £17.00 |
| | IDE194 | Fortifying Treatment | 100 ml | £12.75 | £25.50 |

|  REBALANCING | Code | Description | Size | Trade price | RRP |
|--|--------|-------------------------|--------|-------------|--------|
| | IRE062 | Sebum Control Shampoo | 900 ml | £12.75 | |
| | IRE061 | Sebum Control Shampoo | 400 ml | £8.50 | £17.00 |
| | IRE120 | Scalp Exfoliating Cream | 180 ml | £10.75 | £21.50 |

|  ELASTI-CURL | Code | Description | Size | Trade price | RRP |
|--|--------|--------------------------------|--------|-------------|--------|
| | IEC189 | Pure Mild Shampoo | 200 gr | £16.95 | |
| | IEC190 | Pure Mild Shampoo | 100 gr | £12.75 | £25.50 |
| | IEC191 | Curls Defining Hair Cream | 250 ml | £13.75 | £27.50 |
| | IEC192 | Bouncy Curls Hair Oil | 50 ml | £9.50 | £19.00 |
| | IEC199 | Leave-in Detangling Hair Milk | 250 ml | £12.75 | £25.50 |
| | IEC200 | Curly Hair Detangling Mask | 300 ml | £10.50 | £21.00 |
| | IEC201 | Light Hold Fixative Hair Spray | 150 ml | £9.95 | £19.90 |
| | IEC202 | Illuminating Hair Oil Serum | 100 ml | £13.95 | £27.90 |

|  STYLING | Code | Description | Size | Trade price | RRP |
|--|--------|------------------------------|--------|-------------|--------|
| | IST108 | Strong Styling Gel | 250 ml | £5.95 | £11.90 |
| | IST072 | Hold Cement Gel | 250 ml | £5.95 | £11.90 |
| | IST025 | Oil non Oil | 250 ml | £10.50 | £21.00 |
| | IST027 | Liquid Crystals | 100 ml | £11.95 | £23.90 |
| | IST067 | Strong Hold Ecospray | 250 ml | £8.75 | £17.50 |
| | IST102 | Medium Hold Ecospray | 250 ml | £8.75 | £17.50 |
| | IST071 | Hair Repair Complex | 50 ml | £8.75 | £17.50 |
| | IST070 | Elastic Fibre Paste | 90 ml | £6.95 | £13.90 |
| | IST069 | Elastic Molding Wax | 90 ml | £6.95 | £13.90 |
| | IST161 | Mattifying pomade | 90 ml | £7.50 | £15.00 |
| | IST068 | Shaping Cream | 150 ml | £9.75 | £19.50 |
| | IST105 | Volumizing Shaping Ecomousse | 150 ml | £11.75 | £23.50 |
| | IST101 | Hair & Beard Fluid Gel | 100 ml | £5.50 | £11.00 |
| | IST209 | Texturizing Sea Salt Spray | 150 ml | £8.00 | £16.00 |

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| <p>INCOLOR</p>  | Code | Description | Size | Trade price | RRP |
|---|------------------------------------|---------------------------------------|--------|-------------|--------|
| | INC107 | Anti-yellow Shampoo | 900 ml | £13.95 | |
| | INC106 | Anti-yellow Shampoo | 400 ml | £9.25 | £18.50 |
| | INC073 | White Bleaching Powder with Ammonia | 500 gr | £13.75 | |
| | INC142 | Blue Bleaching Powder with Ammonia | 500 gr | £13.75 | |
| | INC181 | Multi-technical Hair Bleaching Powder | 450 gr | £14.50 | |
| | INC140-.. | Hydra-Color Cream | 100 ml | £6.49 | |
| | INC141-.. | Correctors | 60 ml | £5.99 | |
| | INC145 | Bleaching Fluid | 260 ml | £13.75 | |
| | INC137 | Nourishing Color Activator 6 vol. | 900 ml | £7.00 | |
| | INC089 | Nourishing Color Activator 10 vol. | 900 ml | £7.00 | |
| | INC052 | Nourishing Color Activator 20 vol. | 900 ml | £7.00 | |
| | INC054 | Nourishing Color Activator 30 vol. | 900 ml | £7.00 | |
| | INC056 | Nourishing Color Activator 40 vol. | 900 ml | £7.00 | |
| | INC135 | Nourishing Color Activator 20 vol. | 150 ml | £3.25 | |
| INC136 | Nourishing Color Activator 30 vol. | 150 ml | £3.25 | | |

| <p>INCOLOR MAN</p>  | Code | Description | Size | Trade price | RRP |
|---|------------|------------------------------------|--------|-------------|-----|
| | INC150-001 | Black | 40 ml | £5.29 | |
| | INC150-002 | Light brown | 40 ml | £5.29 | |
| | INC150-003 | Light blond | 40 ml | £5.29 | |
| | INC150-004 | Dark brown | 40 ml | £5.29 | |
| | INC150-005 | Dark blond | 40 ml | £5.29 | |
| | INC150-006 | Gray | 40 ml | £5.29 | |
| | INC158 | Nourishing Color Activator 10 vol. | 100 ml | £3.00 | |
| | INC159 | Nourishing Color Activator 6 vol. | 100 ml | £3.00 | |

| <p>NATIVE</p>  | Code | Description | Size | Trade price | RRP |
|--|-----------------------|-------------------------------|--------|-------------|--------|
| | INA185 | Botanical Hair Color - Henna | 400g | £57.95 | |
| | INA186 | Botanical Hair Color - Indigo | 400g | £57.95 | |
| | INA187 | Botanical Hair Color - Cassia | 400g | £57.95 | |
| | INA188 | Botanical Hair Color - Blonde | 400g | £57.95 | |
| | INA189 | Botanical Hair Color - Brown | 400g | £57.95 | |
| | INA165 | Reviving Shampoo | 900 ml | £15.75 | |
| | INA167 | Reviving Shampoo | 400 ml | £10.50 | £21.00 |
| | INA166 | Reviving Hair Mask | 500 ml | £12.75 | |
| | INA168 | Reviving Hair Mask | 250 ml | £8.50 | £17.00 |
| INA164 | Reviving Hair Fluid | 150 ml | £9.00 | £18.00 | |
| INA163 | Nurturing Hair Elixir | 100 ml | £15.50 | £31.00 | |

| <p>POST CHEMISTRY</p>  | Code | Description | Size | Trade price | RRP |
|--|-------------------|----------------------|--------|-------------|-----|
| | INC064 | Neutralizing Shampoo | 900 ml | £11.50 | |
| INC066 | Neutralizing Mask | 500 ml | £9.00 | | |

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| PIGMENTS  | Code | Description | Size | Trade price | RRP |
|---|------------|-------------------------|--------|-------------|--------|
| | INC122-... | Enhancing Pigments | 100 ml | £8.50 | £17.00 |
| | INC124-... | Enhancing Pigments | 150 ml | £11.75 | £23.50 |
| | INC123-... | Enhancing Pigments | 250 ml | £17.00 | £34.00 |
| | INC121 | Mask for Direct Pigment | 250 ml | £6.95 | £13.90 |

| INTECH  | Code | Description | Size | Trade price | RRP |
|---|--------|---|--------|-------------|--------|
| | INT152 | Intense Perm 1A | 400 ml | £14.50 | |
| | INT153 | Soft Perm 1B | 400 ml | £14.50 | |
| | INT154 | Neutralizer | 400 ml | £11.50 | |
| | INT149 | Smoothing Treatment | 400 ml | £29.50 | |
| | INT155 | Smoothing Hair Mask | 250 ml | £9.00 | |
| | INT147 | Straightening Cream | 250 ml | £29.50 | |
| | INT148 | Neutralizer for Straightener | 250 ml | £9.00 | |
| | INT156 | Pre-treatment Shampoo | 900 ml | £14.50 | |
| | INT151 | Gentle Moisture Shampoo (Sulphate Free) | 400 ml | £11.50 | £23.00 |
| | INT157 | Heat Protection Shield | 150 ml | £10.25 | £20.50 |
| | INT170 | Dermal Protector | 150 ml | £12.50 | |

| BLONDE  | Code | Description | Size | Trade price | RRP |
|---|--------|--------------------------------------|--------|-------------|--------|
| | IBL177 | Cold Reflections Brightening Shampoo | 900 ml | £13.95 | |
| | IBL176 | Cold Reflections Brightening Shampoo | 400 ml | £9.25 | £18.50 |
| | IBL179 | Cold Reflections Hair Mask | 500 ml | £12.95 | |
| | IBL178 | Cold Reflections Hair Mask | 250 ml | £9.25 | £18.50 |
| | IBL180 | Cold Reflection Hair Booster | 60 ml | £14.95 | |

| REBUILD  | Code | Description | Size | Trade price | RRP |
|--|--------|---------------------|--------|-------------|--------|
| | IRB183 | Hair Filler Serum | 280 ml | £23.50 | £47.00 |
| | IRB184 | Hair Cuticle Sealer | 250 ml | £14.50 | £29.00 |

| SENSITIVE  | Code | Description | Size | Trade price | RRP |
|--|--------|----------------------------|--------|-------------|--------|
| | ISE111 | Sensitive Skin Shampoo | 900 ml | £13.95 | |
| | ISE112 | Sensitive Skin Shampoo | 400 ml | £9.95 | £19.90 |
| | ISE113 | Sensitive Skin shampoo | 100 ml | £5.25 | £10.50 |
| | ISE114 | Sensitive Skin Conditioner | 900 ml | £14.95 | |
| | ISE115 | Sensitive Skin Conditioner | 400 ml | £10.95 | £21.90 |
| | ISE116 | Sensitive Skin Conditioner | 100 ml | £5.25 | £10.50 |
| | ISE109 | Sensitive Skin Mask | 500 ml | £11.50 | |
| | ISE110 | Sensitive Skin Mask | 250 ml | £9.50 | £19.00 |

| LENITIVE  | Code | Description | Size | Trade price | RRP |
|---|--------|-----------------------|--------|-------------|--------|
| | ILE124 | Dermo-calming Shampoo | 900 ml | £13.95 | |
| | ILE125 | Dermo-calming Shampoo | 400 ml | £9.95 | £19.90 |
| | ILE126 | Dermo-calming Shampoo | 100 ml | £5.25 | £10.50 |
| | ILE127 | Scalp Comfort Cream | 100 ml | £9.95 | £19.90 |

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|  <p>FEELINGS</p> | Code | Description | Size | Trade price | RRP |
|---|--------|---|--------|-------------|--------|
| | IFE171 | Hand Purifying Sanitizer Gel | 100 ml | £4.25 | £8.50 |
| | IFE172 | Hand Purifying Sanitizer Gel | 400 ml | £7.49 | £14.98 |
| | IFE173 | Purifying Hydroalcoholic Hand Spray | 100 ml | £5.25 | £10.50 |
| | IFE174 | Purifying Hand Wash | 400 ml | £5.95 | £11.90 |
| | IFE185 | Breezy Afternoon - Hair & Body Gourmand Fragrance | 50 ml | £21.50 | £43.00 |
| | IFE186 | Memory of a scent - Hair & Body Spiced Fragrance | 50 ml | £21.50 | £43.00 |

|  <p>MAN</p> | Code | Description | Size | Trade price | RRP |
|--|--------|--------------------------------------|--------|-------------|--------|
| | IMA092 | Beard Cleanser | 250 ml | £5.95 | £11.90 |
| | IMA093 | Beard Cleanser | 100 ml | £4.25 | £8.50 |
| | IMA094 | Nourishing Beard Oil | 50 ml | £8.25 | £16.50 |
| | IMA095 | Multifunctional Shaving & Beard Oil | 50 ml | £8.25 | £16.50 |
| | IMA096 | Emollient After Shave and Face Cream | 100 ml | £7.25 | £14.50 |
| | IMA097 | Hair and Body Cleanser | 250 ml | £7.25 | £14.50 |
| | IMA144 | Shaving Soap | 125 gr | £10.50 | £21.00 |

|  <p>SKIN</p> | Code | Description | Size | Trade price | RRP |
|---|--------|-------------------------------|--------|-------------|--------|
| | ISK084 | Body Cleanser | 400 ml | £6.25 | £12.50 |
| | ISK085 | Body Cleanser | 100 ml | £2.95 | £5.90 |
| | ISK086 | Nourishing Body Cream | 250 ml | £8.75 | £17.50 |
| | ISK091 | Nourishing Body Cream | 50 ml | £4.25 | £8.50 |
| | ISK087 | Hydrating Hand Cream | 75 ml | £4.25 | £8.50 |
| | ISK088 | Regenerating Body Oil | 150 ml | £10.95 | £21.90 |
| | ISK098 | Regenerating Body Oil | 50 ml | £5.95 | £11.90 |
| | ISK182 | Nourishing Multi-purpose Balm | 19 ml | £6.50 | £13.00 |

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