

ONcare

therapy

LossDefense THE SPECIFIC LINE FOR HAIR LOSS PREVENTION

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Loss Defense

Hair loss is **a cause of concern and stress** in both sexes.

Statistics show that hair loss affects approximately **80% of men** and **50% of women** at some point during their lives.

Today, the cosmetics market offers innovative and cutting-edge solutions, capable of dealing with this problem safely and easily.



OUR SOLUTION

ONcare therapy *LossDefence*

enhances its formula thanks to the innovative and advanced active principle REDENSYL®, capable of:

Rebalancing
physiological processes

Stimulating
cell metabolism

Improving
microcirculation

REDENSYL®,
is a special ingredient,
made of 4 main molecules
(DHQG, EGCG2, glycine and zinc),
able to reactivate hair growth
and reduce loss in just 84 days.



ACTION

1 REDENSYL® helps **increase** the amount of hair in the **Anagen phase** and reduce the amount in the **Telogen phase**.

2 It is capable of increasing hair **density** and **fullness**, **delaying** and **combating** hair loss, thanks to a direct action on the:

Stem cells, reactivating their activity and preserving their integrity

Fibroblasts, increasing and **improving** their metabolic activity by **+25%**

Hair follicle, increasing its growth by **+214%** after 10 days (+118% per Minoxidil®)*

Scalp, decreasing skin irritation by **-21%**

(in vitro test with 50µm of DHQG)

*Clinical tests carried out with Redensyl® at 1%

EFFICACY

Clinical tests** show that the use of REDENSYL® guarantees significant and visible results:

Increase
the percentage of hair in the Anagen phase by **+9%**

Reduction
the percentage of hair in the Telogen phase by **-17%**

Increase
hair density by **+8%**

hair·growth ACTION
REDENSYL®

**Clinical tests carried out with Redensyl® at 3% after 3 months

The main causes that determine hair loss in men and women

REVERSIBLE LOSS

♂ MEN

- **Nervous or stress-induced alopecia**
- **Alopecia caused by nutritional imbalances**
- **Seborrheic alopecia:**
due to an anomalous production of sebum that alters the natural hair cycle, obstructing the hair follicle. It is important to correct this anomaly before the obstructed follicle becomes atrophied and no longer capable of generating hair.

♀ WOMEN

- **Telogen Effluvium Phenomenon:**
temporary increase in the quantity of hair in the Telogen phase that can be:
 - seasonal
 - acute (after taking certain medicines or due to particular illnesses)
 - chronic (persistent over time and with a tendency to return several times during the year).
- **Physiological/psychological alopecia:**
pregnancy, diet, stress etc.

IRREVERSIBLE LOSS

♂ MEN

- **Androgenetic alopecia:**
hereditary hair loss, more commonly known as "baldness", affects about 80% of men and is linked to hair sensitivity to androgenic hormones. This sensitivity depends on the 5-alpha reductase enzyme that transforms testosterone into DHT.

♀ WOMEN

- **Female androgenetic alopecia:**
hereditary loss.



STIMULATE shampoo

Hair loss prevention stimulating shampoo.

Thanks to the intensive action of Redensyl® and other natural active principles, **it cleanses** in a specific manner, rebalancing physiological processes, preventing hair loss and strengthening the structure of fragile hair.

Reinvigorates hair and promotes density.

Application: apply onto wet scalp. Massage and wait for a few minutes before rinsing thoroughly. Repeat if necessary. Proceed with the hair loss treatment. We recommend using regularly for best results.

250 ml 1000 ml

LossDefense

The external surface of the packaging has been treated with Ag+ silver for a permanent and intensive antimicrobial action.





STIMULATE conditioner

Volumizing conditioner for fragile hair.

Thanks to the action of Redensyl® and of other naturally derived active principles, it gives body, **thickness and tone** to the hair tending to fall, improving their structure, shine and combing, without weighing it down. Offers gentle daily control and conditioning, visibly increasing hair volume and density.

Application: apply to wet towel-dried hair. Comb it to distribute uniformly. Wait for 3-5 minutes, then rinse thoroughly before styling.

200 ml

LossDefense

The external surface of the packaging has been treated with Ag+ silver for a permanent and intensive antimicrobial action.





STIMULATE intense lotion

Intensive hair loss prevention stimulating lotion*.

Thanks to the intensive action of Redensyl® and other natural active principles, it **rebalances physiological processes, stimulates cell metabolism and improves microcirculation** contributing to an increase in the percentage of hair in the Anagen phase. **It also combat** hair bulb atrophy and ageing, **strengthening** the structure of fragile hair.

Frequency of use: for best results we recommend **1 application** a day (**half a phial**) for 6 weeks. For maximum effects, we recommend prolonging its use for up to 3 months. Repeat the treatment twice a year.

8 x 8 ml

Loss Defense

*contains Redensyl® at 3%



STIMULATE lotion

Hair loss prevention stimulating lotion.

Thanks to the intensive action of Redensyl® and other natural active principles, it **rebalances physiological processes and improves microcirculation** fighting against hair loss and strengthening the structure of fragile hair.

Tones and reinvigorates the hair bulb, favouring the well-being of hair.

Frequency of use: for best results, we recommend a cycle of at least **24 phials (2 packages)** used 1-3 times a week depending on the intensity of the treatment programme. Repeat the treatment twice a year.

12 x 6 ml

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*a full range of latest
generation treatments
specifically designed
to prevent hair loss
and thinning.*

Choose the programme best suited to the type of HAIR LOSS

INTENSIVE PROGRAMME

REVERSIBLE LOSS

Repeat two cycles a year



IRREVERSIBLE LOSS

Repeat two cycles a year



MAINTENANCE PROGRAMME

REVERSIBLE LOSS

Daily use



IRREVERSIBLE LOSS

Repeat 2 cycles a year in combination with the intensive treatment. Continue by using Stimulate Shampoo and Conditioner



SELECTIVE[®]
PROFESSIONAL 

therapy HAIR TREATMENT



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