CREATE MOCHA BALAYAGE

DISCOVER WHAT'S SO SPECIAL ABOUT MOCHAS

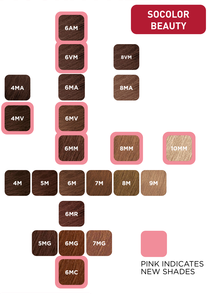
MOCHA BLENDS

Create beautiful dimension using Matrix Mochas with an exclusive reflect on pre-blended shades.

NOW WITH OUR WIDEST PALETTE, EACH TUBE IS:

- Pre-calibrated with a unique blend of dyes.
- Natural base to guarantee true to tone results.
- Blended for crisp multidimensional reflects.

DISCOVER YOUR BEST EVER MOCHA PALETTE



REMEMBER TO SCREENSHOT!

3 VISIBLE HAIR BENEFITS

IMPROVED HAIR CONDITION
Up to 35% conditioning ingredients

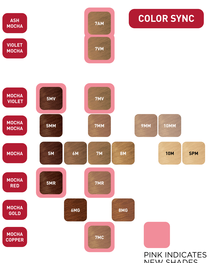
TRUE TO TONE RESULTS
Pre-blended base & pre-adjusted tones

IMPROVED WEARABILITY OVER TIME
Lasts colour to colour for up to 20 shampoos*

BEST COLOUR RESULTS USING SOCOLOR.BEAUTY + COLOR SYNC
Uniform Colour Deposit
No Uneven Fading

*When using a professional aftercare system

DISCOVER YOUR BEST EVER MOCHA PALETTE



REMEMBER TO SCREENSHOT!

3 VISIBLE HAIR BENEFITS

IMPROVED HAIR CONDITION
2x conditioning that lasts up to 20 shampoos

EVEN COLOUR FROM RE-GROWTH TO ENDS
2x ceramides to even the cuticle for uniform colour deposit

IMPROVED WEARABILITY OVER TIME
100% oxidate dyes are fades resistant & stay true to tone

BEST COLOUR RESULTS USING SOCOLOR.BEAUTY + COLOR SYNC
Uniform Colour Deposit
No Uneven Fading

4 MOCHA SERVICES TO DRIVE YOUR BRUNETTE BUSINESS

ADDING DIMENSION BY LIGHTENING

ADDING DIMENSION BY CREATING DEPTH

BACK TO BASICS

TIPS ON ADDING DIMENSION BY LIGHTENING

✓ **DO**
Evenly saturate

✗ **DON'T**
Over or under saturate

✓ **DO**
Start at the mid-lengths and feather to the root

✗ **DON'T**
Start at the root and work your way down

REMEMBER TO SCREENSHOT!

BACK TO BASICS

TIPS ON ADDING DIMENSION BY CREATING DEPTH

✓ **DO**
Work in neat sections

✗ **DON'T**
Work in random, messy sections

✓ **DO**
Tap your root shadow and gently comb through

✗ **DON'T**
Drag your root shadow too low

REMEMBER TO SCREENSHOT!

MOCHA BALAYAGE

PRE-LIGHTENER FORMULA: (1:1)
- Light Master 8 with Bonder inside
- Matrix Cream Developer 30 Vol (9%)

FORMULA A: (1:1)
- SoColor Beauty 5M
- Matrix Cream Developer 10 Vol (3%)

FORMULA B: (1:1)
- Color Sync 7M
- Color Sync Activator (2.7%)

SECTION

STEP 1
Create a horseshoe section at the top of the head, extending from the hairline through the parietal ridge to the crown.

STEP 2
Create a section at each temple, extending from the horseshoe section to the back of the ear.

STEP 3
Create four quadrants with the remaining hair at the back of the head.

PRE-LIGHTEN

STEP 1
Beginning in the two bottom quadrants in the back of the head, work in diagonal back subsections applying Balayage Pre-Lightener Formula onto the mid-lengths in a V-shape. Gently extend the points of the V-shape toward the regrowth.

STEP 2
Continue with this technique through the four quadrants at the back of the head, and the sections at each temple.

STEP 3
Working in the horseshoe section, part the hair down the center. Take vertical subsections beginning at the part through to the rest of the horseshoe section. Beginning at the hairline, hold the hair at a 90-degree angle. Apply Pre-Lightener Formula onto the mid-lengths in a V-shape. Gently feather the points of the V-shape to the regrowth.

STEP 4
Continue pivoting around the part with this technique through the rest of the horseshoe section. As you move further away from the face, gradually move further away from the regrowth to create a gradient of lighter around the face and darker at the crown.

STEP 5
Process for up to 50 minutes. Rinse, shampoo & towel dry.

PRO-TIPS!

STEP 1

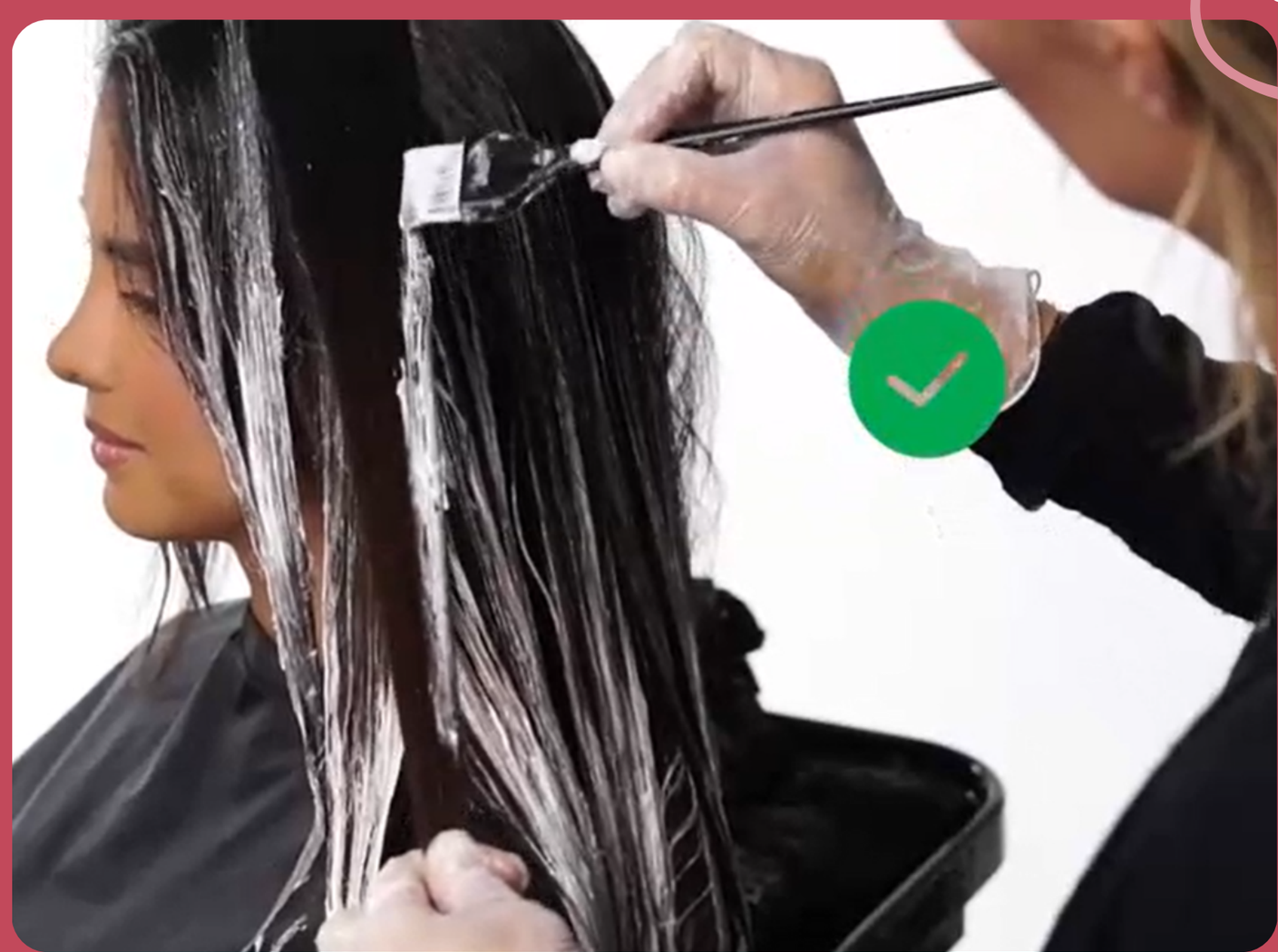
PRO TIP:

Be sure to paint the surface and the inside of the subsection.

STEP 2

PRO TIP:

At the hairline, be sure to start further down the mid-lengths and feather up to the regrowth for a softer, more blended result.



STEP 3

PRO TIP:

Apply to all sides of this subsection for maximum lightness around the face.

REMEMBER TO SCREENSHOT!

TONE

STEP 1
Section the hair into four quadrants. Apply Formula A: Roots stretching the colour through upper mid band.

STEP 2
Process for 15 minutes. Rinse, shampoo & condition with Total Results Keep Me Vivid.

STEP 3
Apply Formula B: Apply to mid-lengths & ends, process for 20 minutes.

STEP 4
Rinse, shampoo & condition with use Total Results Re-Bond shampoo and conditioner.

BALAYAGE

ASH MOCHA FOILAYAGE

PRE-LIGHTENER FORMULA: (1:1)
- Light Master 8 with Bonder
- Matrix Cream Developer 30 Vol (9%)

FORMULA A: (2:1)
- SoColor.Beauty 6MA
- 4A Matrix Cream Developer 10 Vol (3%)

FORMULA B: (1:1)
- Color Sync 7MA
- Color Sync Activator (2.7%)

SECTION

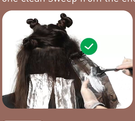
STEP 1
Create a horseshoe section at the top of the head, extending from the hairline through the parietal ridge to the crown. Divide the section in two with a center part to make two semi circles.

STEP 2
Create a section at each temple, extending from the horseshoe section to the back of the ear.

STEP 3
Create four quadrants with the remaining hair at the back of the head.

LIGHTEN

STEP 1
Starting in the back of the head, work in ½-inch horizontal subsections. Backcomb the hair in one clean sweep from the ends to the regrowth.



PRO TIP:
Use a clip to secure the backcombed hair.

STEP 2
Apply Pre-Lightener Formula to the mid-lengths & ends, making sure to feather to the regrowth to blend the line of demarcation. Continue with this technique through the four quadrants at the back of the head.

STEP 3
In each section at the temple and the two semi circles at the top of the head, work in ½-inch diagonal back subsections. Backcomb the hair in one clean sweep from the ends to the regrowth. Apply Pre-Lightener Formula to the midlengths and ends, making sure to feather to the regrowth to blend the line of demarcation.

STEP 4
Process for up to 50 minutes. Rinse, shampoo & dry the hair 80%.

REMEMBER TO SCREENSHOT!

TONE

STEP 1
Section the hair into four quadrants.

STEP 2
Apply Formula A to the regrowth, dragging it down further at the crown.

STEP 3
Apply Formula B to the mid-lengths and ends.

PRO TIP:
Leave overly porous ends out until the very end of processing.

STEP 4
Visually process for 20 minutes. Rinse, shampoo & condition with Total Results Brass Off.

FOILAYAGE

MOCHA COPPER COLOUR MELT

FORMULA A: (1:1)
- Color Sync 7MC
- Color Sync Activator (2.7%)

FORMULA B: (1:1)
- Color Sync 7MC * Clear
- Color Sync Activator (2.7%)

STEP 1
Section the hair into four quadrants.

STEP 2
Apply Formula A to the regrowth.

STEP 3
Apply Formula B to the ends.

STEP 4
Melt Formula A & Formula B together with your fingers to soften the line of demarcation.

PRO TIP:
Don't drag Formula A down too far.

STEP 5
Process for 20 minutes. Rinse, shampoo & condition with Total Results Brass Off.

MOCHA MOCHA LOW LIGHTS

FORMULA A: (1:1)
- Color Sync 6MM
- Color Sync Activator (2.7%)

FORMULA B: (1:1)
- Color Sync 10MM
- Color Sync Activator (2.7%)

STEP 1

Section the hair into four quadrants.

PRO TIP:
If hair is longer than the foil, use a second foil compensate for the extra length.

STEP 2

Outline each quadrant with Formula A on the regrowth.

STEP 3

Beginning in the back and working in ¼-inch horizontal subsections, apply Formula A to the regrowth and Formula B to the mid-lengths & ends.

STEP 4

In the next subsection, micro weave the hair and use foil to separate. Apply Formula A from the regrowth through the mid-lengths & ends.

STEP 5

Apply Formula B to the rest of the weave left out of the foil.

STEP 6

In the next subsection, take ¼-inch slice and Apply Formula A to the regrowth and Formula B to the mid-lengths & ends.

STEP 7

Continue alternating these techniques throughout the entire head, always using Formula A at the regrowth.

STEP 8

Process for 20 minutes. Rinse, shampoo and condition with Total Results So Silver.

FOILAYAGE

REMEMBER TO SCREENSHOT!

COLOUR MAINTENANCE

KEEP BRUNETTE COLOUR COOLER FOR LONGER WITH TOTAL RESULTS

DARK ENVY

- Neutralise red undertones
- Best for levels 1-4
- Combination blue-green direct dyes
- End result leaves brunettes with depth & cool glossy finish

BRASS OFF

- Neutralise orange undertones and brassiness
- Best for levels 5-7
- Combination blue-violet direct dyes leaves brunettes with cool highlighted tones

TO WATCH OUR GLOBAL ARTISTS CREATE THESE MOCHA SERVICES

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