

THE BLONDE SQUAD

A LIGHTENER FOR
EVERY LEVEL OF LIFT!

Formally known as
Color Graphics,
we have been given
a face lift!



Same product you
know and love -
now with bonder inside



MATRIX

THE BLONDE SQUAD

A LIGHTENER FOR EVERY LEVEL OF LIFT!

	LEVEL 6	LEVEL 8	LEVEL 8 WITH BONDER INSIDE
			 NEW
MAIN BENEFIT	<i>Highlights in a hurry?</i> Lifts and tones at the same time = time saving techniques	<i>A salon must have!</i> Versatile texture = versatile services	<i>Break the barriers of going blonde</i> Protects bonds = recruitment of the damage conscious client
PERFECT FOR	Achieving highlights in just 10 minutes!	All lightening techniques including balayage, ombre, and monochromatic application	All lightening techniques, but with the added protect of bonder inside. Perfect for over processed hair
PROMOTER/DEVELOPER	Use as a system with Lift+Tone promoters	Matrix cream developers (10vol, 20vol, 30vol, 40vol)	Matrix cream developers (10vol, 20vol, 30vol, 40vol)
MIXING RATIO	2 parts powder, 2 parts developer, 1 part dedicated toner (2:2:1)	Off scalp: 1 part powder, 1 part developer (1:1) or 1 part powder, 2 parts developer (1:2) On scalp: 1 part powder, 2 parts developer (1:2) Use with 10 vol or 20 vol	Off scalp: 1 part powder, 1 part developer (1:1) or 1 part powder, 2 parts developer (1:2) On scalp: 1 part powder, 2 parts developer (1:2) Use with 10 vol or 20 vol
DEVELOPMENT TIME	10 mins with heat / 50 mins without heat	Up to 50 minutes	Up to 50 minutes

TOP TIPS

SHOW OFF YOUR APPLICATION SKILLS WITH OUR TOP TIPS

SECTIONING



Fine micro weaves - more blend
Thick macro weaves - more dimension



TO V OR NOT TO V



V sections - more depth
W sections - more lightness



SATURATION



Avoid lumps or clumps in your application,
as these can cause 'hot spots'



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