



discover

COLOR
sync

QUICK
REFERENCE
GUIDE

MATRIX

Color Sync Technology Cera-Oil Priming Complex

**THIS UNIQUE CONDITIONING
TECHNOLOGY MAKES COLOURING
CONCERNS A THING OF THE PAST!**



Color Sync is our unique ammonia-free tone-on-tone colour. Its Cera-Oil Priming Complex helps balance porosity to even out the hair's surface. This even canvas leads to seamless colour, brilliant shine and great condition.



KEY benefits

Refine and tone pre-lightened hair

Add gloss and shine

Subtly enhance natural colour

Blend away up to 50% grey

Correct and restore colour

Use with SOCOLOR.beauty to refresh mid-lengths and ends



*vs. a formula without Cera-Oil Priming Complex



*Matrix Education
is all about 'ME'.*

We want to offer you accessible education, so the ME courses have been carefully designed to support you and your team's needs, from product knowledge Tell ME classes to Master ME seminars with our Matrix Artists.

**SPEAK TO YOUR LOCAL MATRIX
EDUCATOR FOR DETAILS ON
THE FOLLOWING COURSES**



HEALTH & SAFETY

At Matrix, our aim is to work in partnership with you to create beautiful hair, all with the safety of you, your staff and all of your clients in mind. We invest in research and development to create the latest in new product innovation.

Our products should always be used according to the safety instruction leaflet inside the packs and in our technical guides. Following these instructions, along with the recommended best practices at all times in your salon, will help ensure not only best results but a safer environment for everyone everyday.

Matrix has designed a protocol for Professional Hairdressers only, which will enable you to manage your clients' colour experience and determine the need to carry out AN ALLERGY ALERT TEST. Refer to your Professional Safety booklet for more information.

The protocol follows a 3-step consultation with your colour client, to accompany the application of a Matrix Colouration.

Step 1: Professional Consultation

Step 2: How to carry out AN ALLERGY ALERT TEST

Step 3: How to carry out a colour application

Please note: If you do not follow the 3-step professional safety protocol AN ALLERGY ALERT TEST must be done 48 hours before each application every time.

Hair colourants can cause an allergic reaction, which in certain rare cases may be severe for you and your client. To help reduce the risk of an allergic reaction, it is essential to follow these precautions:

- Wear suitable disposable gloves during the preparation, application and rinsing of the product.
- Do not apply to clients under the age of 16.
- DO NOT USE a hair colourant product if:
 - Your client has previously experienced a reaction to hair colourants.
 - Your client has a rash on their face or a sensitive, itchy or damaged scalp.
- Check for tattoos and permanent make-up.
 - Black Henna Tattoos: Check with your client, if he/she has ever had, even once, had a black henna tattoo even a long time ago as he/she may have become allergic without knowing it. Never use this product unless you have done AN ALLERGY ALERT TEST 48 hours before use.
- If your client has had an allergic reaction to any type of skin tattoo including henna or permanent make-up, the risk of allergy may be greater.

IN EVERY CASE, AN ALLERGY ALERT TEST MUST BE DONE 48 HOURS BEFORE EACH APPLICATION OF HAIR COLOURANT, AS AN ALLERGY CAN DEVELOP SUDDENLY.

How to carry out AN ALLERGY ALERT TEST:

- When skin testing, ensure test is carried out with relevant technology that will be used during colour service.
- Remove any earrings. Using a cotton bud, apply a little of the unmixed colourant product you intend to use behind the ear. Apply sufficient product to cover 1cm² - 2cm² (the size of a small coin). Re-apply 2 or 3 times allowing it to dry between each application. Leave for 48 hours without washing, covering or touching.
- If during the course of this period you or your client notice any abnormal reactions such as itching, redness or swelling in or around the test area DO NOT APPLY THE COLOURANT. Recommend that your client seeks medical advice before any further colour applications are made. Furthermore, when using technical products and in cases of prolonged exposure to water:
- Wear suitable disposable gloves during the preparation, application and rinsing of the product.

After application:

For technical products, discard any left over mixtures immediately. They cannot be kept or used again.

For safe storage and disposal of waste see the COSHH booklet and Matrix product guide. For a copy call customer services on (+44) (0) 800 387 608 (UK) (+44) (0) 1800509472 (ROI) or contact the Hairdressing & Beauty Suppliers Association on (+44) (0) 1707 649 499.

When performing highlights using foil, use exclusively ref Soft Alloy 8079, 20µm or Soft alloy 1200 18µm. (NORMS: EN573) Procure.

MATRIX

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BLENDED NATURALS

REFLECT

FASHION

SOBOOST

SPECIAL

NEUTRAL	ASH	VIOLET	VIOLET VIOLET	PEARL	WARM NEUTRAL	WARM MOCHA	MOCHA	MOCHA MOCHA	MOCHA GOLD	BROWN BLONDE COPPER	BROWN BLONDE RED	GOLD	COPPER GOLD	COPPER COPPER	GOLD VIOLET	RED COPPER	RED RED	RED VIOLET	WATER COLORS	VINYLS		
SPN	SPA	SPV	5VV	10P	8WN	7WM	SPM	10MM	8MG	8BC	6BR	10G	8CG	7CC+	SPGV	8RC+	7RR+	6RV+	QUARTZ PINK	CRIMSON RED	BLUE	CLEAR
10N	10A	10V	3VV	8P	6WN	5WM	10M	9MM	6MG	6BC	4BR	6G			9GV	6RC+	5RR+	4RV+	BERRY VIOLET	COBALT BLUE	RED	
8N	8A	8V			5WN		8M	7MM											CORAL PEACH	MIDNIGHT VIOLET	COPPER	
6N	6A						7M	5MM											SAPPHIRE BLUE	GARNET MEGENTA	YELLOW	
5N	1A						6M												MOSS GREEN	PURPLE AMETHYST		
3N							5M												SILVER GREY			
																			ROSE GOLD			
																			SMOKEY LILAC			
																			SHEER BRONZE			

READING THE SWATCH

Must Have!

Indicates shade is ideal for grey blending up to 50%

COLOR SYNC REBALANCES POROSITY AND HELPS KEEP HAIR STRONG FOR SEAMLESS, EVEN, BRILLIANT COLOUR RESULTS. CHOOSING A SHADE IS SIMPLE. JUST FOLLOW THESE FOUR RULES:

1

Determine the existing level of the hair.

2

Choose a Color Sync level based on the results you want.

3

Determine the Color Sync tone you want.

4

Mix with Color Sync Activator and apply using relevant application method.

TONE TO PERFECTION:

TONING FORMULAS FOR HIGHLIGHTS OR DOUBLE-PROCESSED BLOWDES

LEVEL	STAGE LIGHTENING	COOL	NATURAL COOL	NATURAL	WARM
Sheer Pastels	Pale Yellow	SPA	SPV	SPN	SPN + 10G
10	Pale Yellow	10A	10V	10N	10G or 10WN
9	Yellow	10A + 8V	10V + 8V	10N + 8N	10WN + 8WN
8	Gold	10A + 8A	8V	8N	8WN
7	Copper	8A + 6A	6N + 8V	8N + 6N	8WN

Lightbulb icon

Refresh with Color Sync tonal series 1-2 levels lighter than your target shade. This will give you a formula to balance the ends with your chosen SOCOLOR.beauty formula.

mixing

Mix equal parts Color Sync shade with Color Sync Activator (1:1).

APPLICATION

Apply on dry hair.

VIRGIN APPLICATION

Apply Color Sync formula to the scalp area. Immediately work formula through the mid-lengths and ends. Process using the timing chart.

RETOUCH APPLICATION

Apply Color Sync formula to the scalp area. Process for half the total time, then work formula through the mid-lengths and ends. Finish processing.

Timing icon

TIMING

10-20 minutes depending on porosity.

FOR SOBOOST

Mix 1 part SOBOOST with 3 parts Color Sync or SOCOLOR.beauty

COLOR Sync

formulating & timing guide

KEY USAGE	CHOOSE A COLOR SYNC SHADE THAT IS:	PROCESSING TIME
ENHANCE Tonal Changes	1 level lighter than the existing level	10 minutes with Color Sync Activator (9 Vol)
TONE* REFINE Lightened Hair	Same level or lighter than the pre-lightened hair or use sheer Pastel	10-20 minutes with Color Sync Activator (9 Vol)
REFRESH* Harmonise Ends	1-2 levels lighter than the permanent haircolour formula	10-20 minutes with Color Sync Activator (9 Vol)
BLENDED GREY COVERAGE Up to 50% Coverage	Same or 1 level lighter than pigmented hair (use shades indicated in shade chart above)	20 minutes with Color Sync Activator (9 Vol)
DARKEN Add Depth	Same level or 1 level darker than the existing level	20 minutes with Color Sync Activator (9 Vol)
GLOSS Add Shine & Sparkle**	Clear	Up to 10 minutes with Color Sync Activator (9 Vol)
1 STEP COLOUR BACK (PRE-FILL)* Add Underlying Pigment Tone	For specific formulas attend a Matrix Colour TellME class	Up to 20 minutes with Color Sync Activator (9 Vol)
POROSITY ADJUST COLOUR* Restore Colour	Select level based on strand test result	Timing based on strand test Color Sync Activator (9 Vol)
LOWLIGHT Add Dimension	For specific formulas attend a Matrix Colour TellME class	20 minutes with Color Sync Activator (9 Vol)

COLOR Sync

IS THE PERFECT PARTNER TO...

SOCOLOR beauty

Refreshing mid-lengths and ends with color sync is not only gentler on your client's hair, but is more cost-effective for you, and creates another reason for your clients to come back into your salon for additional services. Having all of these brands allows you to offer every client a service that is perfect for them!

* A strand test is recommended for optimal results. ** May lift on natural hair.