

NEW MATRIX COLOR ERASER

GET THE CLEANEST CANVAS
FOR ALL YOUR COLOUR CREATIONS

For Removal of any Hair Dye

DIRECT

TONE ON TONE

PERMANENT

Remove any Colour for a Clean Canvas

DARK BRUNETTE

BLONDE TONES

REDS & COPPERS

VIVIDS



**Contains
Strontium
Peroxide**

an oxidising
ingredient to remove
artificial dyes



USAGE:

- Mix product in bowl and apply with colour brush for best application
- When mixing with water, it must be warm to activate product
- Apply quickly and efficiently to desired areas
- Process accordingly (see chart) and shampoo out

THE COLOR ERASER

Seamlessly remove colour

COLOUR TO BE REMOVED	MIXTURE	APPROX TIMING
Direct Dyes	1 pkt of SOCOLOR Cult Color Eraser with 60ml of warm water	5-30 Mins
Oxidative - Light shades of tint from level 7 to 9	1 pkt of SOCOLOR Cult Color Eraser with 60ml of warm water or 10vol Matrix Cream Developer	10-20 Mins
Oxidative - Medium shades of tint from level 4 to 6	1 pkt of SOCOLOR Cult Color Eraser with 75ml of 10vol or 20vol Matrix Cream Developer	Up to 35 Mins
Oxidative Colour - Dark shades of tint from level 1 to 4	1 pkt of SOCOLOR Cult Color Eraser with 75ml of 20vol Matrix Cream Developer	Up to 60 Mins