

## INSALON CONSULTATION GUIDE

QUESTIONS TO ASK YOUR GUEST SO YOU CAN ACHIEVE THE  
PERFECT COLOUR RESULTS EVERY TIME

ARE YOU HAPPY WITH YOUR CURRENT LOOK? COLOUR ☐ CUT ☐ STYLING ☐

WOULD YOU LIKE TO BE: LIGHTER ☐ DARKER ☐ LESS GREY ☐ SAME ☐

WOULD YOU LIKE THE TONE/REFLECT OF YOUR HAIR TO BE: COOLER ☐ WARMER ☐ UNSURE ☐

HAVE YOU EVER HAD A SENSITIVITY TO A HAIR COLOUR/MAKEUP PRODUCT?

DO YOU TAKE REGULAR MEDICATION: THIS MAY IMPACT YOUR COLOUR RESULTS

HOW OFTEN DO YOU VISIT A SALON?

DO YOU COLOUR YOUR HAIR AT HOME?

HAS YOUR HAIR EVER BEEN LIGHTENED?

IS YOUR HAIR: FINE ☐ FRIZZY ☐ FLYAWAY ☐ LACK SHINE ☐ TANGLE EASY ☐ NEED VOLUME ☐

HOW OFTEN DO YOU SHAMPOO YOUR HAIR?

WHAT SHAMPOO AND CONDITIONER DO YOU USE?

WHAT TREATMENTS DO YOU USE?

WHAT STYLING PRODUCTS DO YOU USE?

WHAT HEATED APPLIANCES DO YOU USE?

LIFESTYLE - HOW MUCH TIME DO YOU SPEND ON YOUR HAIR?

TEXTURE OF HAIR: FINE ☐ MEDIUM ☐ COARSE ☐ % OF GREY ☐

HAIR ANALYSIS: NATURAL DEPTH ☐ EXISTING COLOUR DEPTH ☐ CONDITION OF HAIR ☐

SKIN TONE: COOL ☐ WARM ☐ NEUTRAL ☐

EYE COLOUR?