# INSIGHT

#### PROFESSIONAL SMOOTHING SYSTEM

Long-term professional smoothing system. Improves the texture of frizzy hair, often disordered and unruly, leaving it easier to comb. Ideal for wavy hair. Formulas are enriched with a smoothing complex. based on fermented oils, with a moisturizing and anti-frizz effect.



## PRE-TREATMENT SHAMPOO

- + Phytokeratin
- + Organic Extracts of Hypericum and Hawthorn

The shampoo formula carefully cleanses hair, preparing it to receive the subsequent technical treatments.

#### HOW TO USE

Before technical treatment, apply to damp hair, massage, and rinse.

code INT156 size 900 ml



### PROTECTOR

+ Organic Hemp Oil

If used before the chemical treatments, it creates a protective barrier to preserve the health and integrity of the scalp.

#### HOW TO USE

Add 3 or 4 drops to the technical product before application, or apply directly to scalp, face contour, nape and behind the ears before treatment.

code INT158 size 150 ml



## SMOOTHING TREATMENT

- + Organic Oats Extract
- + Smoothing Phytocomplex

(Fermented Oils of Argan, Green Tea Seeds, Camellia Seeds, Sunflower Seeds and Sweet Almond Seeds)

Long-lasting, straightening and taming formula with anti-frizz action.  $\ensuremath{^*}$ 

code INT149 size 400 ml



### SMOOTHING MASK

- + Organic Amaranth Oil
- + Smoothing Phytocomplex

Double-action straightening and nourishing formula to help extend the effect of hair-straightening treatments. Gives hair a soft and silky touch, providing the right hydration and nutrition it needs.

code INT155 size 250 ml



## SHAMPOO

+ Organic Althea, Witch-hazel and Apple Extracts

A gentle sulfate-free shampoo recommended for maintenance after straightening or other technical treatments.

#### HOW TO USE

Apply to damp hair, massage, and rinse. Apply a small amount of Smoothing Mask at the end of treatment.

code INT151 size 400 ml

#### \* WARNINGS

Avoid contact with the eyes. If the product should come into contact with the eyes, rinse immediately and for a prolonged time with water. Seek medical advice. Use suitable gloves. The product contains glyoxylic acid. Keep out of the reach of children. Stop using in case of irritation. Prepare and use in a ventilated area. Do not inhale or swallow the product. Wait 48 hours after treatment before washing hair. For professional use only.

# INSIGHT

### **HOW TO USE**

## **Smoothing System**

Cleanse hair with the **Pre-treatment Shampoo**, then rinse. Dry hair, until 50 to 70% of water is removed. Apply the **Dermal protector** on nape, face contour and neck. Shake the **Smoothing Treatment** before use, pour it into a plastic bowl and apply it over the entire head, lock by lock, with the help of a wide-tooth comb. Do not apply on scalp, but leave 0.5 cm from the root. Leave on for about 30 minutes, remove any excess product with a towel, then dry hair with a hair dryer, without rinsing. Straighten each lock (max thickness 0.5 cm) with the ceramic hair straightener at 170 - 210 degrees, at least 7/10 times per strand, starting from the nape. Rinse thoroughly and apply a small amount of **Smoothing Mask**, leaving it in place for 2/3 minutes. Rinse, dry and finish your styling with the hair straightener. The mask can also be used at home to maintain straightened hair, with 5/10 minute applications.

#### HAIR TYPE TEMPERATURE HAIR STRAIGHTENER STEPS

Thick or resistant hair	200° - 210° C	8 - 10 times
Normal hair	190° - 200° C	6 - 8 times
Coloured hair	170° - 180° C	6 - 8 times
Fine, damaged or strongly bleached hair	160° - 170° C	7 - 9 times

Product application can lighten coloured hair:

in this case, we recommend setting the hair straightener at  $\,$  160° - 170° C.













Repeat 7-10 times per strand

Rinse thoroughly with water only



Smoothing Mask



Rinse thoroughly with water only

