



# EPILFREE PROFESSIONAL

Introducing a Revolutionary Permanent Hair Removal  
Treatment for Spa's & Salon's.

**EPILFREE**<sup>®</sup>  
SO SIMPLE | SO EFFECTIVE

# EPILFREE **WITH LASER** LIKE RESULTS

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Enhance your waxing routine with Epilfree & get lasting laser like results.

# EPILFREE CHARACTERISTICS

- > All Hair Types
- > All Skin Types
- > All Ages
- > All Genders
- > All Areas of the Body
- > No Side Effects
- > Pain-Free
- > No Pigmentation
- > No Sun Damage
- > Safe for Tattoos
- > 100% Natural
- > 100% Hygienic
- > Cost Effective
- > Time Efficient
- > Scientifically Formulated
- > In-Salon Professional Treatment
- > Permanent Hair Removal
- > Added Skin Benefits
- > Tested to Use on Sensitive Skin
- > Not Tested on Animals
- > Chemical-Free & Non-Toxic



## COMPARISON CHECKLIST

LASER

Suitable for All Hair Types

✗

Suitable for All Skin Types

✗

Suitable for All Ages

✗

Suitable for All Areas of the Body

✗

Free of Side Effects

✗

No Pigmentation & Sun Damage

✗

Pain Free Application

✗

Safe for Tattoos

✗

EPILFREE®

✓

✓

✓

✓

✓

✓

✓

✓

# THE CREATION OF **EPILFREE**

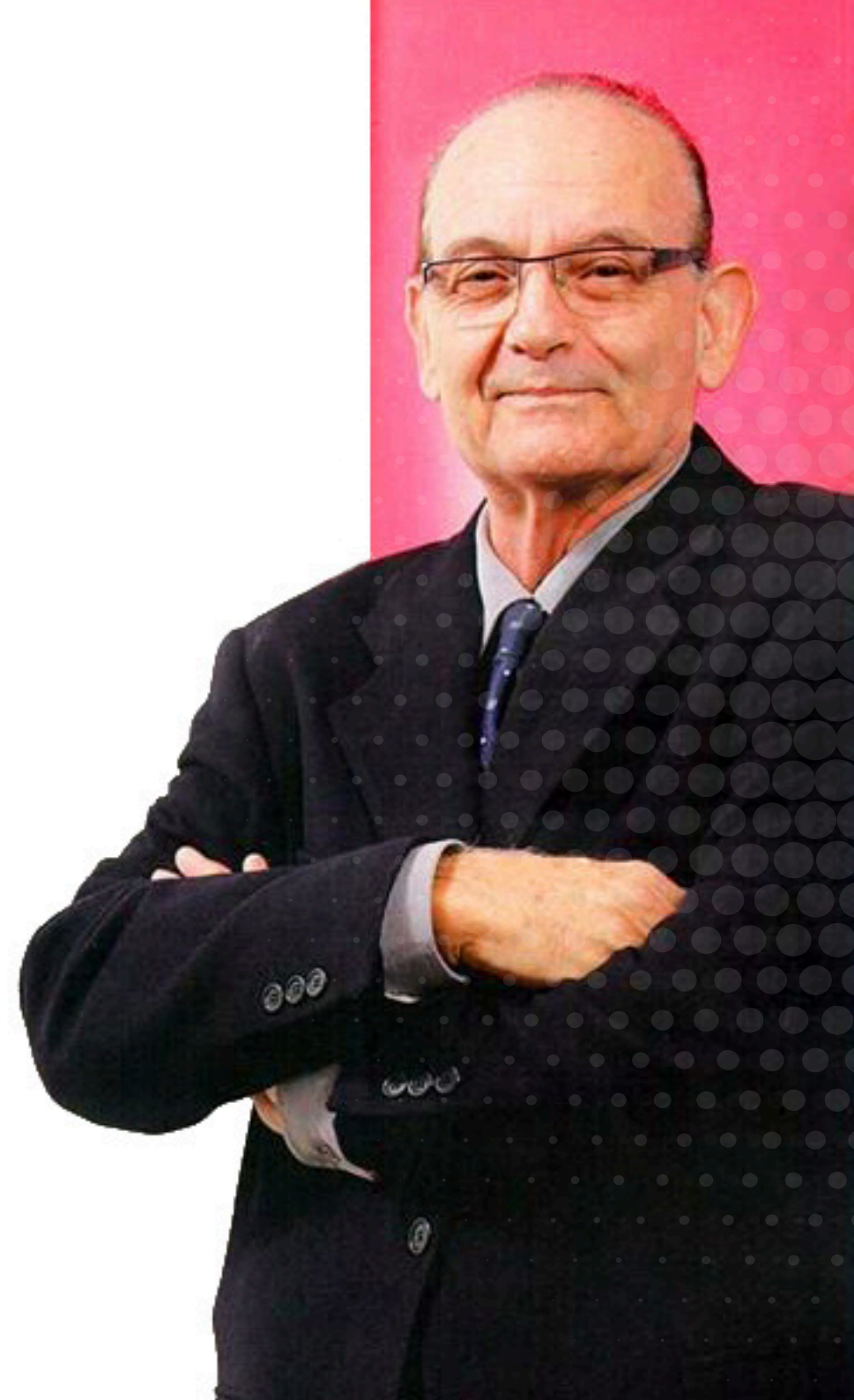
Epilfree started in 2005 (16 years ago) by our founder Dr. Yoel Konis (PhD). He was developing a medication for Eczema and noticed on their trial subjects that their hair stopped growing. That's when he had the idea to pursue this new discovery which was the beginning of the creation of Epilfree.

Dr. Konis is a well known international pharmaceutical & cosmetic research scientist, an expert in his field for the past 35 years. He launched the Epilfree 1st Generation in 2006. It was called "Next Generation". Since the launch in 2006, he has changed the Epilfree formulation 4 times. We are currently in the 4th Generation.

One of the things we love about Dr Konis, is that he is a cutting edge scientist, he knows everything that is happening in the natural ingredient world for pharmaceutical & cosmetics. Anytime there is a change or new ingredient that becomes available, that someone is trialling, he gets in on it, constantly innovating Epilfree. We have two brands that have been developed by him, one is Epilfree and the other is The Illuminating Collection.

"The formula I prepared is based on long term research of herbs and plants for the healing of skin disease. I discovered some that are very effective in healing the skin diseases which cause uncontrollable cell division. One of the solutions found was Alcanilia Vulgaris also named "Lady's Mantle". This plant is known as a natural preservative which slows the cell division process. There are a few other plants and herbs that soften and preserve the skin keeping it in good condition. Interestingly, one of the side effects when testing the ingredients chosen for the healing of skin disease was that the hair in the treated area didn't grow back. Hence, the Epilfree treatment was developed as a new alternative to the other methods for removing unwanted hair for the long term."

**Dr. Yoel Konis** Partner & Head of Laboratory



# EPILFREE 4th GENERATION

The 4th Generation products of the Epilfree series have been modified and improved. Many ingredients have been replaced with a natural, naturally derived and a natural equivalent ingredient making the Activator now 100% Natural, and the Toner 98% Natural.

Dr. Konis added 7 major ingredients, that are the newest ingredients used for natural cures of diseases that have rapid cell division, like Eczema, Psoriasis and others. These natural ingredients stop the duplication of cells 100% at a cellular level. The balance between the Activator and Toner has been improved in such a way that the Activator Part A now begins to stop the duplication of cells even before Part B is applied.

## THE 7 NEW ACTIVE PLANT BASE INGREDIENTS ADDED:

- Usnea Barbata Extract
- Cetraria Islandica Extract
- Larrea Divaricate Extract
- Boswellia Serata Extract
- Myrica Cerifera Fruit Extract (Bayberry)
- Ampelopsis Grossedentata Leaf (Vine Tea)
- Hovenia Dulcis Fruit Extract

These ingredients have multiple benefits including decreasing tissue cells energy by blocking mitochondrion activity, dealing with kinases 1 and 2, IGF 1 receptor - thus preventing stimuli that boost follicular growth during the Anagen hair growth phase. The 4th Generation is now introducing a new, natural and naturally derived penetration enhancer in order to replace the synthetic ingredient, Ethoxydiglycol, which is now restricted in Europe.

All these changes altered the appearance of the products. The Activator became transparent brown (instead of colourless transparent) & the Toner became transparent yellow (instead of transparent brown).



# WHAT IS AN **EPILFREE** TREATMENT?

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Epilfree is a revolutionary Permanent Hair Removal Treatment that works in conjunction with a regular wax or sugaring service. It is applied after waxing or sugaring to the treated area. Epilfree gets to work instantly, with exceptional results that are equal to laser but without the limitations or excessive costs. It is safe, effective & 100% natural with no side effects.

# WHAT IS **EPILFREE?**

- > Epilfree is a revolutionary Permanent Hair Removal Treatment that works in conjunction with a regular waxing service
- > It is also effective with sugaring, tweezing & threading, making sure that all the hairs are removed from the root
- > It is a professional in-salon treatment that can only be applied by certified professionals & therapists
- > Results are equal to laser but without the limitations and excessive costs, it is safe, effective and 100% natural
- > The Epilfree formulation is made up of natural herbs that stop the duplication of cells in the base of the live Anagen hair follicle
- > Epilfree is as easy as 123!





# HOW DOES **EPILFREE** WORK?

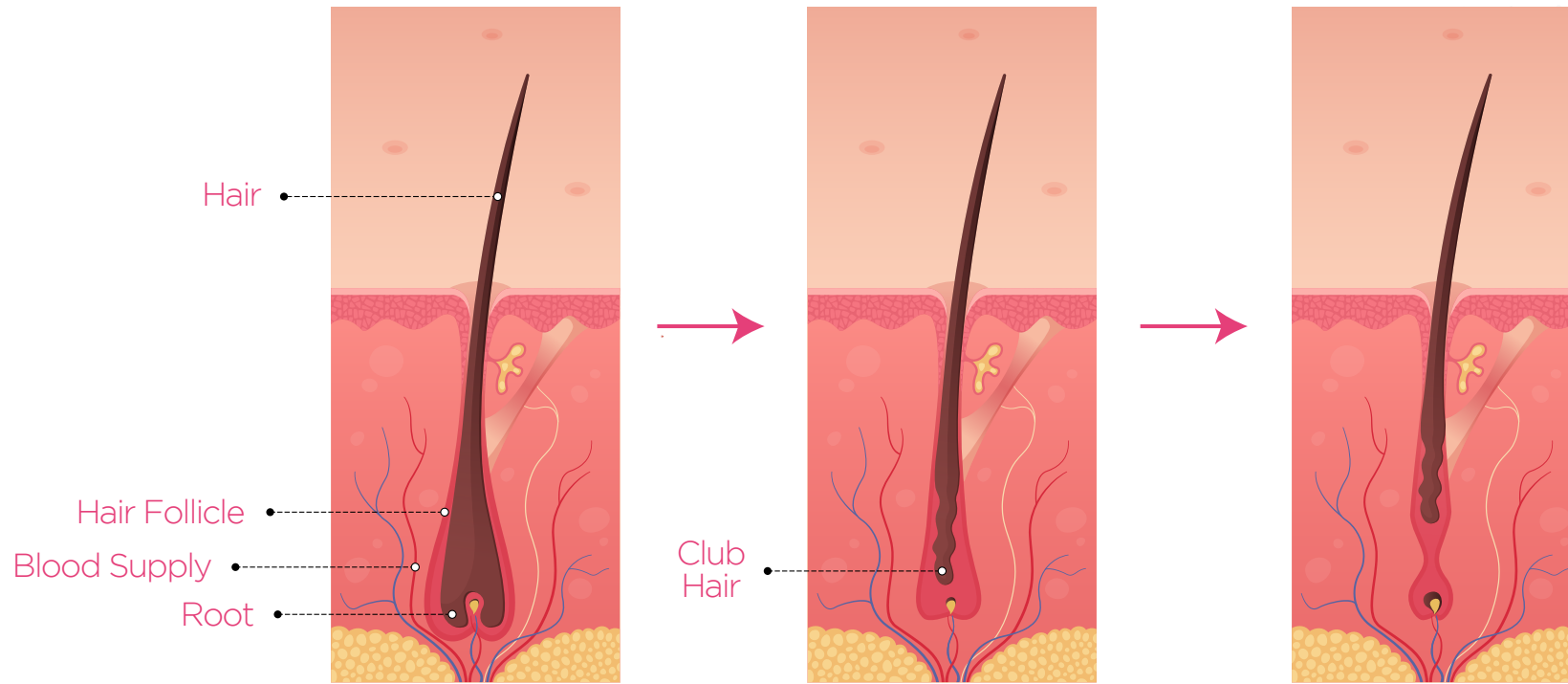
Epilfree works in the hair follicle that is in the Anagen Phase, when the hair is actively growing (see diagram on next page) and still attached to the Dermal Papilla. Epilfree does not work when the hair is in the Catagen, Telogen or Early Anagen Phases. The hair has detached from the Dermal Papilla during the Catagen and Telogen Phase, which are also referred to as the 'Resting Phase' in the hair growth cycle.

In the Anagen Phase we have a live hair follicle. It's got oxygen, it's got blood and it's alive. This live cell is the only one that Epilfree can kill. Once that hair is removed and Epilfree treatment is done following the protocols, that follicle will never grow another hair. Every human being has 5 million hair follicles on their body. It doesn't matter what your race or your size is, we all have 5 million hair follicles. Most of these hair follicles are in the Catagen and/or Telogen Phase, which means they are resting most of the time. If they were growing, we would all look like our dog or cat. There are areas of the body with terminal hair, like a mans' beards, underarms and intimate areas, that have more hair growing most of the time, but still most are in the 'Resting Phase'. The amount of hair that's on the human body is huge. So we are waiting on the cycles of hair to reduce as much as humanly possible based on the way one's hair goes through the stages. No two people have the same hair cycles and no two areas on the body have the same hair cycle.

During the first Epilfree treatment, the Epilfree formulation, which is made up of natural herbs as well as other natural ingredients will stop the duplication of cells 100% at the base of the live Anagen hair follicle. When a client comes in for their next treatment, the hair that you see is hair that hasn't been treated yet. That's your opportunity to get rid of another batch of unwanted hair. The least amount of treatments will be needed when the client comes in every 4-6 weeks, that is when the most Anagen hair growth is present. When treated every 4-6 weeks, your client can expect to be finished after 12 treatments but some people do need more... If the client prefers to have treatments every 2-3 weeks (which a lot of people opt to do), just let them know it will take more treatments.

Once the hair has been removed from the root, the Activator Part A needs to be applied within 60 seconds. The Activator opens up the hair follicle 4 times it's original size and begins to stop the duplication of cells to prepare it for the deep penetration of the Toner Part B. This process takes 5 minutes (minimum) for the Activator Part A to open up the follicle. If you are working on a large area, the Activator Part A will hold the follicle open for 25 minutes, which gives you time to complete the area before applying the Toner Part B. Make sure you give the last section 5 minutes to process before applying Toner Part B. The treated area must be left alone for six hours after the treatment. At which time the treated hair follicles will never work again.

# THE HAIR GROWTH CYCLE



## ANAGEN PHASE

### GROWTH STAGE

Nourishment of hair follicle via blood supply enables hair growth.

## CATAGEN PHASE

### TRANSITION STAGE

Hair follicle detaches from nourishing blood supply.

## TELOGEN PHASE

### RESTING STAGE

Without nourishment, the hair dies and falls out.

# EPILFREE INDIVIDUAL KITS

## FACIAL CARE KIT | INTIMCARE KIT | BODY CARE KIT

- The active ingredients in each of the individual kits are specifically formulated for the type of skin in those areas as well as the amount of area being treated.
- The skin and hair types are different in each area.
- The pump / nozzle size varies based on the amount of product needed for each treated area.

**Note:** These kits are specifically designed for use on the areas they are formulated for. Using an incorrect kit on an area it is not designed for will be deceiving your client. Epilfree asks you to use the proper kit on the correct area in order not to deceive your client. It will give your client an inferior result.



# HOW **EPILFREE** BENEFITS **YOU** AS THE **PROFESSIONAL**

- > You make more profit by earning over 8 times your investment
- > More new referrals for Epilfree
- > You gain loyal & happy clients'
- > Your clients' see amazing results & value for their money
- > Your clients' keep rebooking and start Epilfree on other areas
- > Your clients' give you referrals for new clients'
- > You are converting a service client to a treatment client
- > Your therapists' starts earning more, creating job satisfaction



# EPILFREE HAS ADDED SKIN BENEFITS

## SKIN BENEFITS OF LADY'S MANTLE:

- Anti-ageing miracle preventing cell damage
- Excellent for curing Eczema, stings & bites
- Assists in keeping the skin toned
- Has antioxidants that get rid of free radicals
- Ensures skin's elasticity is maintained
- Has styptic properties for healing wounds
- Keeps the skin conditioned
- Is a natural preservative
- Decreases the hair growth



# EPILFREE ACTIVATOR INGREDIENTS

## ACTIVE INGREDIENTS

## USE

## BENEFITS

Deionized Water

Solvent

-

Propanediol

Moisturiser

Natural moisturiser increases penetration of active ingredients

Dimethyl Isosorbide

Penetration Enhancer

Very potent skin penetrant

Usnea Barbata Extract

Active

Disturbs cell division by deactivating it's energy source / mitochondrion

Urea

Moisturiser

Exfoliates, conditions skin, increases skin penetrability

Cetraria Islandica Extract

Active

Disturbs cell division by deactivating it's energy source / mitochondrion

Sodium Hydroxide

Modulate pH of product

Natural alkaline, softens the skin and increases the size of the pores

Xanthan Gum

Film Former

Increases serum viscosity

Alchemilla Vulgaris Extract  
(Lady's Mantle)

Natural Preservative

Antimicrobial, protects fibers in connective tissue (blocks elastase) to prevent ageing / sagging skin also called Lady's Mantle

Tetrahydropiperine

Penetration Enhancer

Very strong natural skin penetrant, extracted from Curcumin

# EPILFREE TONER INGREDIENTS

## ACTIVE INGREDIENTS

## USE

## BENEFITS

Deionized Water

Solvent

-

Alcohol

Solvent

Aids in the absorption of active ingredients, disinfectant

Propanediol

Moisturiser

Natural moisturiser increases actives into the tissue

Dimethyl Isosorbide

Solvent, Humectant

Very potent skin penetrant

Butylene Glycol, Glycerin,  
Larrea Divaricate Extract

Botanical Active Additive

Inhibits phosphorylation of extra cellular signal and regulates kinase 1 and 2

Boswellia Serata Extract

Botanical Active Additive

Content 45% ACBA: which is cytotoxic and inhibit phosphorylation of extra cellular signal regulates kinase 1 and 2

Polyquaternium 10

Skin Conditioner

Disrupt the actincytoskeleton and exert effects on cell adhesion and directly inhibits activation of two receptor tyrosine kinases

Cheledonium Majus Extract

Delaying Hair Growth

Decrease cell proliferation

Xanthan Gum

Firm Former

Increase serum viscosity prevents dripping

Rheum Palmatum Root Extract

Skin Calmer

Reduces irritation caused by pulling of the hair

Pentylene Glycol

Moisturiser

Natural moisturiser with boosting preservative capability against gram+, gram- bacteria

Rosemary Leaf Extract  
Rosmarinus Officinalis

Botanical Active Additive  
Skin Conditioner

Reduces irritation caused by pulling of the hair

Lavandula Augustifolia Flower  
Extract (Lavender)

Botanical Active Additive  
Skin Conditioner

Natural moisturiser with boosting preservative capabilities

Eucalyptus Leaf Extract  
Eucalyptus Globulus

Botanical Active Additive  
Skin Conditioner, Antioxidant

Stimulates circulation, heals wounds, decreases hair growth

Alchemilla Vulgaris Extract  
(Lady's Mantle)

Natural Preservative

Antimicrobial, protects fibers in connective tissue (blocks elastase) to prevent ageing / sagging skin also called Lady's Mantle

Lauryl Isoquinolinium Bromide

Preservative

Preservative & calms the skin

Glycyrrhiza Glabra Leaf Extract  
(Licorice)

Skin Calmer & Natural  
Sweetener

Calms the skin, decreases irritation and boosts inhibition of cells reduction

Myrica Cerifera Fruit Extract  
(Bayberry)

Natural Anti Hair Growth

Decreases cell division

Ampelopsis Grossedentata Leaf  
(Vine Tea)

Botanical Active Additive  
Skin Conditioner

Prevents stimuli that boosts follicular growth during Anagen hair growth phase

Hovenia Dulcis Fruit Extract

Botanical Active Additive  
Skin Conditioner

Prevents stimuli that boosts follicular growth during Anagen hair growth phase

Pentylene Glycol & Ethylhexyl  
Glycerin

Moisturisers

Natural moisturisers that has antibacterial preservation capacity

Magnolia Extract

Skin Conditioner

Natural anti yeast and mold preservatives

Sorbitan Caprylate

Emollient

Natural moisturisers that has antibacterial preservation capacity

Citric Acid

pH Adjuster

Natural pH Adjuster



# EPILFREE FDA APPROVED RECEIPT

## Cosmetic Product Ingredient Statement Receipt

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**Food and Drug Administration**

DHHS/FDA/CFSAN

Cosmetic Manufacturing Establishment Data Processing

Office of Cosmetics and Colors (HFS-106)

5100 Paint Branch Parkway

College Park, MD 20740 - 3835

**UPPER GALILEE BEAUTY INC**

DARYL HEMINGWAY, CEO

1 443 7173199

DARYL@UPPERGALILEE.COM

**CPIS #:** F1097443

**Filing Date:** 08/31/12

**Brands:** EPILFREE/EPILCLEAR

**Disclaimer:**

Please note that assignment of a number by the Food and Drug Administration (FDA) to a cosmetic establishment or a cosmetic product does not in any way denote approval of the establishment or its products and does not constitute an admission, or agreement, or determination by FDA that a product is a cosmetic as defined in section 201(i) of the Federal Food, Drug, and Cosmetic Act.

Also, please be aware that some cosmetic products may also be drugs. For information on these types of products, you may visit the Food and Drug Administration's website at <http://www.fda.gov>, or more specifically at <http://www.cfsan.fda.gov/~dms/cos-218.html> (Please note, for tooth whiteners, the agency is currently evaluating the regulatory status of tooth whitening products, in general.)

Finally, note that product formulation changes and product discontinuance should be reported to the VCRP. CPIS numbers do not have an expiration date; thus, it is important for you to follow the procedures in 21 CFR 720.6 to amend a filed formulation or to discontinue a filed product that is no longer in commercial distribution.

Thank you for your participation in the VCRP.

# EPILFREE FDA APPROVED ACTIVE ESTABLISHMENT



U.S. Food and Drug Administration Center for Food Safety and Applied Nutrition  
Office of Cosmetics and Colors



[VCRP 2511 Menu](#) » **Active Establishment**

View List: **Active**

[Amend Establishment](#)

[Cancel Establishment](#)

## Establishment Detail

Establishment ID	E1003477
Filing Date	8/31/12
Establishment Name	UPPER GALILEE BEAUTY INC
Business Type	MANUFACTURER AND PACKER

## Establishment Address

Street Address	1234 ADVANCE ROAD
City	BURLINGTON
Country/Area	Canada

## Authorized Representative

Authorized Name	DARYL HEMINGWAY
Authorized Title	CEO
Email Address	INFO@UPPERGALILEE.COM
Phone #	1 905 3311001

## Memo

From FDA » 09/05/2012 16:10

Email sent (09/5/12) to confirm that this is a manufacturing and/or packaging facility.

**EPILFREE<sup>®</sup>**  
SO SIMPLE | SO EFFECTIVE



[www.epilfreesa.com](http://www.epilfreesa.com)