

MATRIX

IMAGINE ALL YOU CAN BE

Colour & Texture Promotions FEBRUARY '12

** Matrix Education Calendar now available online www.synergysalonsupplies.com **

1 ULTRA.BLONDE DEAL

DEAL 1 £252.30 FOC £52.44

BUY

18 x SOCOLOR.beauty NEW ULTRA.BLONDE (UL-A+, UL-IA, UL-M, UL-N, UL-N+, UL-NV+, UL-P, UL-V+, UL-VV)
20 x SOCOLOR.beauty shades of choice
5 x Color Sync shades of choice

RECEIVE FREE

4 x SOCOLOR.beauty Cream Developer (Any)
5 x Color Sync Sheer Pastels Shades (Any)
1 x NEW ULTRA.BLONDE Deluxe Mini Shade Chart
1 x NEW ULTRA.BLONDE Window Vinyl
1 x NEW ULTRA.BLONDE Quick Reference Guide
1 x NEW ULTRA.BLONDE Technique Sheet

DEAL 2 £146.62 FOC £13.12

BUY

12 x SOCOLOR.beauty NEW ULTRA.BLONDE (UL-A+, UL-IA, UL-M, UL-N, UL-N+, UL-NV+, UL-P, UL-V+, UL-VV)
10 x SOCOLOR.beauty shades of choice
3 x Color Sync shades of choice

RECEIVE FREE

2 x SOCOLOR.beauty Cream Developer (Any)
1 x NEW ULTRA.BLONDE Deluxe Mini Shade Chart
1 x NEW ULTRA.BLONDE A2 Double Sided Banner
1 x NEW ULTRA.BLONDE Quick Reference Guide
1 x NEW ULTRA.BLONDE Technique Sheet

DEAL 3 £35.70 FOC £6.56

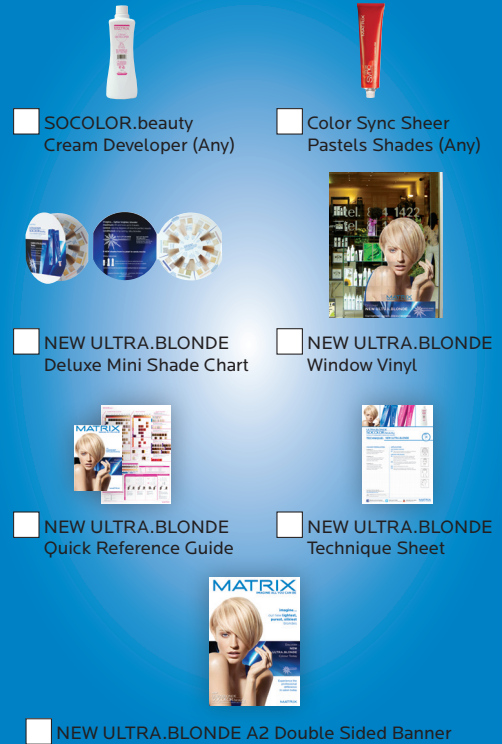
BUY

6 x SOCOLOR.beauty NEW ULTRA.BLONDE (UL-A+, UL-IA, UL-M, UL-N, UL-N+, UL-NV+, UL-P, UL-V+, UL-VV)

RECEIVE FREE

1 x SOCOLOR.beauty Cream Developer (Any)
1 x NEW ULTRA.BLONDE Deluxe Mini Shade Chart

ULTRA.BLONDE



2 V-LIGHT DEAL

DEAL 1 £34.50 FOC £17.25

BUY

2 x V-Light 500g

RECEIVE FREE

1 x V-Light 500g

Vlight



3 DREAM.AGE NEW SHADES DEAL

DEAL 1 £119.00 FOC £13.30

BUY

3 x Dream.Age NEW Shades (4Rb, 6Rb, 8Bc)
17x Dream.Age shades (any)

RECEIVE FREE

2 x Matrix Cream Developer 1 litre (20 Vol)
1 x Dream.Age Mini shade Chart (3 new shades)
1 x Set of 2012 Dream Makeovers Tech-Sheets
1 x Dream.Age A5 Service Totem

DEAL 2 £47.60

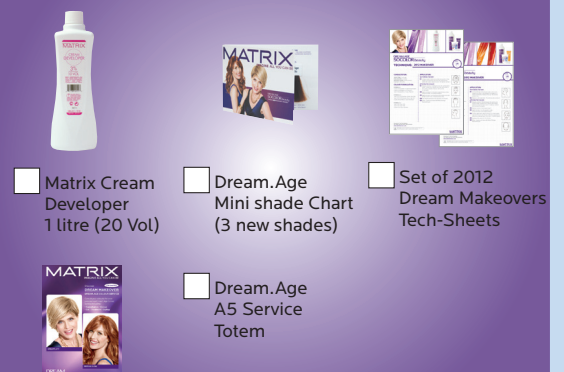
BUY

3 x Dream.Age NEW Shades (4Rb, 6Rb, 8Bc)
5 x Dream.Age shades (any)

RECEIVE FREE

1 x Dream.Age Mini shade Chart (3 new shades)
1 x Set of 2012 Dream Makeovers Tech-Sheets
1 x Dream.Age A5 Service Totem

DREAM.AGE
SOCOLOR.beauty



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Haircare & Styling Promotions FEBRUARY '12

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1 TOTAL RESULTS 3 FOR 2 DEAL

MATRIX totalresults™

DEAL 1 FROM £168.12 FOC £63.00

BUY

18 x Any Total Results Shampoo 300ml
(excluding So Silver)
18 x Any Total Miracles

RECEIVE FREE

18 x Any Total Results Conditioner 250ml
12 x Miracle Key Benefits Neck Tags (3 of each type)
2 x 3 FOR 2 Tent Card

DEAL 2 FROM £56.04 FOC £21.00

BUY

6 x Any Total Results Shampoo 300ml
(excluding So Silver)
6 x Any Total Miracles

RECEIVE FREE

6 x Any Total Results Conditioner 250ml
4 x Miracle Key Benefits Neck Tags (1 of each type)
1 x 3 FOR 2 Tent Card



- Any Total Results Conditioner 250ml
- Miracle Key Benefits Neck Tags
- 3 FOR 2 Tent Card

2 DESIGN PULSE DEAL

DEAL 1 FROM £29.70 FOC £5.80

BUY

6 x Any Design Pulse Products

RECEIVE FREE

1 x Quick and Dirty 50ml



- Quick and Dirty 50ml

3 NEW CERA-REPAIR DEAL

MATRIX BIOLAGE

DEAL 1 £432.96 RETURN £800* PROFIT £367.07

BUY

2 x Hydra Cera-Repair 10x10 ml
1 x Forte Cera-Repair 10x10 ml
2 x Color Cera-Repair 10x10 ml
1 x Voluma Cera-Repair 10x10ml

RECEIVE FREE

2 x Forte Cera-Repair 10x10ml (£25.70)
80 x Vouchers
2 x Service Menus
50 x BioService Consultation Cards
1 x Reception Display Card

60 x Deep Conditioning Masques 150ml OR
Cera-Repair take home Treatments (Retail)

* Based on 80 Clients @ £10 a Treatment

DEAL 2 £216.48 RETURN £400* PROFIT £183.52

BUY

1 x Hydra Cera-Repair 10x10 ml
1 x Color Cera-Repair 10x10 ml
1 x Voluma Cera-Repair 10x10 ml

RECEIVE FREE

1 x Forte Cera-Repair 10x10ml (£12.86)
60 x Vouchers
1 x Service Menu
25 x BioService Consultation Cards

30 x Deep Conditioning Masques 150ml

* Based on 40 Clients @ £10 a Treatment



- NEW Forte Cera-Repair 10x10ml
- BioService Consultation Cards
- Reception Display Card
- Vouchers
- Service Menu
- Forte Intensive Masque 150ml
- Delicate Care Masque 150ml
- Aqua Immersion Masque 150ml
- Rejuvenating Masque 150ml
- Smoothing Masque 150ml
- Voluma Cera-Repair 5x15ml (Retail)

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